

MELBOURNE CBD COMMUNITY NETWORK

RESIDENTS 3000 INC. COMMITTEE MEETING
HELD AT 6.00PM ON THURSDAY, 18th FEBRUARY 2021
BY ZOOM CONFERENCE

MINUTES

1. Welcome: The President declared the meeting open at 6.04PM and welcomed all present.

Present: Rafael Camillo (President) 5/5; Rita Ellul 4/5; Artur Hajda 1/5; Sherry Maddock 5/5; Toni Magor 4/5; Denise Reynolds (Treasurer) 3/5; Susan Saunders (Vice-President) 5/5; and Merle Willis (Secretary) 5/5.

2. Apologies: Stan Capp 3/5; Daniel Ong 2/5, and Amy Tan 4/5

3. Quorum: A quorum was declared.

4. Confirmation of Previous Minutes

The minutes of the previous Committee meeting held on Thursday, 21st January 2021 had been circulated to the Committee.

Motion to Accept the January minutes

Moved: Rafael Camillo **Seconded:** Susan Saunders

The MOTION was CARRIED.

5. Correspondence In / Out

- 1) Correspondence received from a City Precinct member regarding organising 45 minutes online courses for our members. Artur Hajda noted that they will attend the next Marketplace event.
- 2) Email received about off leash areas. To be discussed later in the meeting.

6. Business Arising

There was no business arising not dealt with elsewhere.

7. Treasurer's Report

Treasurer, Denise Reynolds had distributed the financial reports for January 2021 to the Committee,

Denise noted that there had been a problem with the bank accounts with the Westpac toggle expiring and the system changing. Denise noted that all payments are now up to date after she sorted this out with the bank.

8. Community Grants

City of Melbourne (CoM) Community Grant

Denise Reynolds advised that the grant funding had not arrived yet and noted that it would likely be received by end of month. The paperwork and invoice had been submitted but the payment was still pending. Denise will advise Toni Magor by email when the funds are received.

9. Sponsorships

Sponsorship Update

Rafael Camillo confirmed that the same three sponsors, Fawkner May, Kieser and Bell Property are current. Rafael noted that he is hopeful that Kieser will have enough customers following the lockdowns and would be able to renew. Rafael noted that he is continuing with posts to promote Belle Property.

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10. Membership

With Susan Saunders not in attendance at the start of the meeting Artur Hajda updated the Committee on membership. Artur noted that the database had been updated before the last mail out. Some bounces were attended to, however there was still a bug in the report which Susan was fixing. Artur noted that the membership renewals were lower possibly due to a lack of in person events.

Entertainment Book promotion.

Rafael noted that there is no longer a physical Entertainment Book with everything now online and that it was not practical to pursue this at this time. This will be removed from the agenda and reconsidered in the future.

11. Marketing / Promotion

It was noted that it may be best for there to be a sub-committee to evaluate and suggest changes to the current flyer which has the slogan – Support, Inform, Connect. A couple of initial suggested changes are to add a QR code to be directed to the website, and for Pinterest to be removed, amongst other changes to be considered.

Susan Saunders arrived at around 6.29 pm.

Action: Susan Saunders to send the current flyer to all Committee members by email for discussion at the next meeting. Susan to obtain a quote for economical printing of the flyer ahead of the meeting, so the Committee can consider and approve the quote.

It was noted that once the new flyer has been printed the Committee would discuss a marketing strategy. Rita suggested than an updated flyer could be useful to post in mailrooms or lifts in residential buildings, and to be given to Owners Corporations.

CBD News Articles

The latest CBD News article submitted by Susan Saunders was regarding dogs off leash areas and was well received by Committee members.

12. Website Update

Susan Saunders advised that the domain name renewal for residents 3000.net.au had been paid for.

13. Social Media Update

Facebook, Instagram, Pinterest, and Twitter

The changes announced regarding news articles no longer being able to be shared on Facebook was noted, however Rafael Camillo reported that nothing had changed to date. Rafael noted it would not affect CBD News, however Herald Sun articles will not work. Rafael also noted that there had been no changes to the R3000 Instagram account since the council election. (The account had previously been deleted.)

Rafael had been in contact with the City of Melbourne and City Precinct and informed the Committee about a “We Love Locals” sticker which had been suggested. The Committee discussed the concept which may need to involve a benefit or discount to residents. Rita noted that this could be an opportunity for R3000 to formally seek support from Com to improve communication and the relationship between the residents and local business at a time when businesses will continue to be heavily dependent on residents. It could involve advertising by the City of Melbourne to promote the city as a place to live, while focussing on the interaction between small business and residents.

Another meeting with Michelle James and City of Melbourne is arranged for next week, however it was noted that Committee members involved would need to go prepared.

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14. Forum 3000 Events

Status Report – Forum 3000 events planned

The Trivia Night was cancelled at the last minute due to the COVID situation at the time. Rafael Camillo reported that the March 2021 event would be an update by the City of Melbourne in relation to the extension of outdoor dining, bike lines, and community engagement. So as not to risk it, and because some City of Melbourne representatives could not attend in person meetings yet, it had been decided that the March event would be via Zoom.

It was noted that the April event would be a Trivia Night, and would be held at the Kelvin Club, followed by the May Marketplace event, also at Kelvin Club.

Status Report – Alternative Forum 3000 events

For discussion in due course.

15. Projects and Programs

“3000 Steps” Residents 3000 project update

Amy Tan and Artur Hajda are to work on this. It was noted that the Urban Blooms walks after the lockdown was planned in a hurry but had been successful. It was suggested that the next walk could be a walking trail to spot the colourful Uoo Uoo sculptures that have appeared in our streets and public parks and spaces in celebration of the Royal Children’s Hospital 150-year anniversary. Amy will plan the walk with input from Sherry Maddock and Dan Ong to put information and images together for Dan or Artur Hajda to do the mailing to members.

Plogging Event(s)

Unfortunately, Amy Tan was not in attendance. Artur Hajda noted that should plogging proceed he would assist on the day. Sherry Maddock noted that she had volunteered to assist once a month.

Residents 3000 and International Students

Rita Ellul noted that she had followed up again with the original contacts at Monash Uni and has not heard back from them. Rita has heard from Damien Martin who is working with Future Melbourne who advised that the group have received a second grant from City of Melbourne. Damien would keep Rita updated on progress on the currently unknown situation regarding future international students. It is hoped that international students would be able to attend R3000 meetings in future. It was noted that the new R3000 brochures could be distributed to universities but may end up being sent by email.

16. General Business

City of Melbourne - Community Engagement Policy - Survey

Rafael Camillo had emailed the Committee to participate in an important City of Melbourne online survey before 3 February 2021. Rafael reported on the meeting with the City of Melbourne the night before. Stan Capp made a speech and submission about the Community Engagement policy. Rafael updated the Committee further and a discussion ensued.

Safe Off Leash areas

Artur Hajda was approached by Joanna who wrote another petition to City of Melbourne. He noted they need support because in March 2021 there will be a survey to residents on how they view dog off leash areas. The Committee discussed the issue, and it was noted that there are currently eight dedicated off leash areas surrounding the CBD, including Fawkner Park, Royal Park and North Melbourne, but none in the CBD.



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17. Next Meeting

It was confirmed that forthcoming Committee meetings are to be held at 6.00pm once a month. The next Committee meeting is scheduled to be held on Thursday, 18 March 2021.

18. Meeting Close

The meeting was declared closed.

Confirmed as correct.

[signed]

Rafael Camillo, President

Date: 18 March 2021