

MELBOURNE CBD COMMUNITY NETWORK

RESIDENTS 3000 INC. COMMITTEE MEETING HELD ON TUESDAY, 29TH AUGUST 2017 AT THE KELVIN CLUB, 14 – 30 MELBOURNE PLACE, MELBOURNE FROM 6.30PM

MINUTES

1. Welcome: John Dall'Amico, the President, declared the meeting open at 6.35pm and welcomed all present.

Present: John Dall'Amico 9/10; Artur Hajda 10/10; Steven Myrteza 6/10; Denise Reynolds 7/10; and Merle Willis

10/10.

2. Apologies: Rafael Camillo 8/10; Susan Saunders 9/10; Roger Stapley 8/10; and Vinka Zupanovich 3/10.

3. Quorum: A quorum was declared.

4. Confirmation of Previous Minutes

The minutes of the previous Committee meeting held on Thursday, 27th July 2017 had been circulated to the Committee, and were taken as read.

Motion to Accept the July 2017 minutes

Moved: Steven Myrteza Seconded: John Dall'Amico

MOTION CARRIED

5. Business Arising

6. Correspondence In / Out

It was noted that correspondence regarding lodgement of the Annual Statement had been received from Consumer Affairs.

7. Treasurer's Report – DR

Financial Reports for July 2017

The Treasurer, Denise Reynolds had distributed the financial reports for July 2017 to the Committee, which were taken as read. Denise advised that a payment was due to Kelvin Club, however that she was waiting for receipt of the invoice.

8. Fundraising / Grants

City of Melbourne (COM) Community Grant Applications.

It was noted that the outcome of the grants lodged would be advised later in the year.

9. Sponsorships

Sponsorship Update. John Dall'Amico updated the Committee on the current status of sponsorships.

John Dall'Amico provided an overview of the newsletter and related advertising being negotiated and planned.

Action: John Dall'Amico and Artur Hajda to discuss this further.

A discussion was held regarding the photography planned on being used with City Sessions and on Instagram.

Sponsorship Agreement review – terms and conditions / update. This is a work in progress.



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10. Membership

Membership database status – AH. Artur Hajda updated the Committee on membership numbers and renewals this month. **Action:** Artur Hajda to advise membership numbers at 30 June 2017 for the Annual Statement.

Membership documents – AH. Website documents such as Terms and Conditions and Privacy that affects the membership pages of the website is still a work in progress.

Membership benefits - RC & AH

Entertainment booklet promotion

Rafael Camillo reported that this promotion is ongoing, and that the booklet was now offered at a reduced rate.

11. Marketing / Promotion

Advertising and promotion

CBD News Articles

John Dall'Amico acknowledged the latest and another well written article by Susan Saunders for CBD News. The Committee discussed distribution of the remaining flyers, and advertising of upcoming R3000 events in the CBD News, i.e. additional wording being considered to be placed in a footer at the end of articles with the R3000 logo.

Action: John Dall'Amico to discuss this with the Editor of CBD News

Meetup trial (AH)

Artur Hajda advised the monthly cost for Meetup which is being run as a trial currently.

12. Website Update

Arthur Hajda updated the Committee on the progress of updating the website, and advised that he and Susan Saunders had been working towards have the website ready by the time of the AGM.

13. Social Media Update

Facebook – SM/RC. Artur Hajda advised that Facebook appears to be attracting more, and younger people. He suggested that drinks be considered on another side of town to accommodate new members.

Pinterest – SM. No update.

Instagram – AH. No update.

Twitter – AH. No update.

14. Events - Plan for 2017

Status Report - Forum 3000 events planned - RC

Rafael Camillo updated the Committee on upcoming events, and advised that the next event scheduled to be held would be the AGM in September with confirmed guest speaker Daniel Booth from the City of Melbourne, with the topic being 3D Development Activity Monitor. It was noted that Steven Myrteza had arranged a suitable busker for entertainment.

The proposed tentative remaining events for the 2017 are currently as follows, on the first Thursday of each month:

7 September 2017 - AGM plus speaker (15 mins) –3D Development Activity Monitor, with entertainment 5 October 2017 - Town Planning Amendments – with new City of Melbourne Councillor Nicholas Reece

2 November 2017 - Graffiti or Trivia Night

7 December 2017 - Social Event – Christmas Drinks

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15. Projects and Programs

"3000 Steps" Residents 3000 project update. No update.

16. General Business

A discussion was held in relation to the flight giveaway promotion.

17. Next Meeting

Meetings are scheduled to be held on the last Tuesday of the month (and the second last Tuesday of the month if coinciding with the same week as the drinks night). It was confirmed that the next Committee meeting would be held at 6.30pm on Tuesday, 29th August 2017.

18. Meeting Close

The meeting was declared closed at 7.39pm.

Confirmed as correct.

[signed]

John Dall'Amico, President