



RESIDENTS 3000 INC. COMMITTEE MEETING
HELD ON TUESDAY, 23RD MAY 2017
AT THE KELVIN CLUB, 14 – 30 MELBOURNE PLACE, MELBOURNE
FROM 6.30PM

MINUTES

1. **Welcome:** John Dall'Amico, the President declared the meeting open at 6.34pm and welcomed all present.
Present: John Dall'Amico 7/7; Rafael Camillo 6/7; Artur Hajda 7/7; Denise Reynolds 5/7; Susan Saunders 7/7; Roger Stapley 7/7; Merle Willis 7/7; and Vinka Zupanovich 2/7.

2. **Apologies:** Steven Myrteza 4/7.

3. **Quorum:** A quorum was declared.

4. **Confirmation of Previous Minutes**

The minutes of the previous Committee meeting held on Tuesday, 18th April 2017 had been circulated to the committee, and were taken as read.

Motion to Accept the April 2017 minutes

Moved: Artur Hajda

Seconded: Susan Saunders

MOTION CARRIED

5. **Business Arising**

6. **Correspondence In / Out**

Correspondence from the Australian Government re National Heritage List Assessment: Queen Victoria Market

Receipt of the above correspondence was noted.

Receipt of CoRBA Membership Renewal \$50

A discussion was held regarding CoRBA'S role and the benefits of R3000 being a member. It was unanimously **resolved** to continue with the CoRBA membership and for the renewal fee to be paid.

Receipt of Public Liability Insurance Renewal \$525

A discussion was held regarding the requirement for public liability insurance. The Committee unanimously **resolved** to renew the insurance policy and for the insurance premium to be paid.

7. **Treasurer's Report – DR**

Financial Reports for April 2017

The Treasurer, Denise Reynolds had distributed the financial reports for April 2017 to the Committee, which were taken as read.

Motion to Accept the April 2017 minutes

Moved: Denise Reynolds

Seconded: Roger Stapley

MOTION CARRIED

Denise advised that she would be overseas for a few months from early August but could continue to make payments and prepare monthly reports as required, but would not be able to attend meetings during this period.



8. Fundraising / Grants

City of Melbourne Community Grant Application

It was noted that Vinka Zupanovich had started preparation of this year's grant application seeking \$4,400 to fund the monthly forums which includes the cost of catering, venue and the organisation of speakers such as the Victoria Police and the City of Melbourne. Artur Hajda and Susan Saunders would finalise the draft for review and lodging by John Dall'Amico, prior to the deadline on Monday, 29 May 2017. It was further noted that this may be done following the meeting with Michelle James, Community Engagement Partner from the City of Melbourne this coming Thursday evening, and all Committee members attending would be welcome to review and comment prior to submitting the grant application.

Denise Reynolds advised that \$1,550 was now a separate and automatic community grant that R3000 was eligible to receive from the City of Melbourne.

9. Sponsorships

Sponsorship Update

John Dall'Amico and Artur Hajda advised that they were working on wording with CBD News for the Melbourne International Film Festival. John advised that Shane Scanlan, CBD News editor had prepared a media kit to sell advertising in CBD News in conjunction with R3000 who would receive a commission on any advertisers they introduce. Artur and John are working on refining the text for the media kit.

It was noted that CBD News advertising could be promoted as well as direct sponsorship of R3000, and that R3000 would approach businesses not already advertising in CBD News. John noted that the possibility of offering a competition with free advertising for a year was also being considered.

John Dall'Amico noted that a potential sponsor to introduce was StopNoise, a retrofit double-glazing company. John noted that sponsors could also advertise in the R3000 newsletter under a different level of sponsorship.

Sponsorship Agreement review – terms and conditions / update

Artur Hajda noted that he was drafting proposed sponsorship categories to distribute to the Committee ahead of the next Committee meeting.

10. Membership

Membership database status - AH

Artur Hajda provided an update to the Committee on membership numbers, noting that about 25 new members have paid with membership valid until 30 June 2018.

Membership documents

Artur Hajda advised that he and Susan Saunders were revising website documents such as Terms and Conditions and Privacy that affected the membership pages of the website. This is a work in progress.

Membership benefits

Entertainment booklet promotion Rafael Camillo provided more details about the entertainment booklet and its cost of \$70, noting that it contained many coupons and discounts for numerous restaurants that each have an entertainment card providing up to 25% off their particular service. Artur Hajda noted that there would be a \$14 commission per book which R3000 Committee could promote online thus generating some "passive" income. The Committee voted to proceed with a trial of the entertainment booklet.

11. Marketing / Promotion

Advertising and promotion

CBD News Articles

Susan Saunders advised that the CBD News article this month was on waste bins, next months article would be about the homeless, and the following month article would be on the 3D mapping project, as previously planned.

Event Name

The Committee discussed potential names for the Thursday night monthly event and after much discussion it was **resolved** that "Forum 3000" would be the name of the event and would be included in the advertisement due to be sent out in the next couple of days for the event next Thursday.

Meetup

Artur Hajda advised that he had discovered there was a monthly charge of \$22.60 to advertise meetings on the Meetup site. He noted that in his view this was too expensive for the benefits received, and that R3000 events can be promoted via Facebook free of charge. Susan Saunders suggested that Meetup may capture a different demographic, and the Committee agreed to trial Meetup for 3 months starting in July.

12. Website Update

Artur Hajda noted that there had been a major change and clean-up to the website and that he and Susan Saunders had been working on it. He noted that the blog and comments had been moved to its own section, and 2015 and 2016 content had been archived with only 2017 content remaining. There were new sections and the look had been reshuffled in line with the R3000 slogan *Inform - Connect - Support*. Artur advised that for £79 R3000 could purchase a theme that would improve the geometry of the website.

Motion to pay for £79 for a theme

Moved: Artur Hajda

Seconded: Susan Saunders

MOTION CARRIED

13. Social Media Update

Facebook - Rafael Camillo advised that Facebook had achieved over 100 likes, with the numbers currently at 107. The scheduling and frequency of articles posted were discussed. Artur Hajda advised that the newsletter content could be pushed to Facebook. He noted that the most important articles could be at the top.

Pinterest - It was noted that Steven Myrteza is doing Pinterest, but was not in attendance to provide an update.

Instagram - It was noted that Instagram followers had increased substantially recently from 60 to 113.

Twitter - Twitter was only just starting with only 2 followers, Artur Hajda and Susan Saunders as at the last event.

Artur noted that R3000 are using the above social media platforms which are the most popular world-wide, and advised that R3000 has at least one new member that was introduced via social media.

14. Events – Plan for 2017

Status Report – events planned

Rafael Camillo updated the Committee on upcoming events, and confirmed that the next event scheduled to be held on 1 June 2017 would be on Owners Corporations, with proposed speakers to be Rick Deering, owner and director of Fawkner May, Rob Beck, general manager at Strata Community Australia (Vic) and Anton Block, principal lawyer at KCL Law.

The proposed tentative remaining events for the 2017 are currently as follows, on the first Thursday of each month:

1 June 2017	- Owners Corporations – Developments and Advice
6 July 2017	- Trivia Night, Melbourne Map and Survey Results by Artur Hajda



- 3 August 2017 - City of Melbourne – Waste Management, Greening Laneways, and new project – How residents can be involved in Laneways
- 7 September 2017 - AGM plus speaker (15 mins) – Victoria Police or 3D Development Activity Monitor and some entertainment
- 5 October 2017 - Town Planning Amendments – with new City of Melbourne Councillor Nicholas Reece
- 2 November 2017 - City of Melbourne – Graffiti, Safety, CBD CCTV Cameras, and Planning
- 7 December 2017 - Social Event – Christmas Drinks

15. Projects and Programs

“3000 Steps” Residents 3000 project update

Artur Hajda advised that there would be one more walk arranged by Fiona Sweetman early to Mid-June 2017 on a Tuesday or Thursday morning at 10am for up to 14 people, which would be advertised in the upcoming newsletter. John Dall’Amico suggested the option of again arranging walks with I’m Free Tours, and paying them.

Residents 3000 Survey

It was noted that some of the survey results have been announced and posted on the website, however Artur would announce further results at the July event.

Meeting with City of Melbourne – Community Engagement Partner, Michelle James

It was noted that an introductory meeting was planned for this Thursday evening with R3000 Committee members welcome to attend.

VIC Roads – Elizabeth Warnock

Artur Hajda noted that he had sent the correspondence to Elizabeth Warnock the previous day, as agreed by the Committee.

16. General Business

It was noted that Roger Stapley would be away from 22 August to 25 October, Denise Reynolds would be away from 7 August to 26 October, Rafael Camillo would be away from 19 October to 29 November, and Susan Saunders would be away from 20 August to 9 September.

Artur Hajda queried the timing of the light aircraft flight over Melbourne promotion. This was discussed and Susan Saunders suggested that the flight promotion be planned and announced at the September 2017 AGM then run in 2018.

17. Next Meeting

Meetings are scheduled to be held on the last Tuesday of the month (and the second last Tuesday of the month if coinciding with the same week as the drinks night). It was confirmed that the next Committee meeting would be held at 6.30pm on Tuesday, 27th June 2017.

18. Meeting Close

The meeting was declared closed at 8.27pm.

Confirmed as correct.

[signed]

Susan Saunders, Vice-President

Date: 27 June 2017