



RESIDENTS 3000 INC. COMMITTEE MEETING
HELD ON TUESDAY, 28TH MARCH 2017
AT THE KELVIN CLUB, 14 – 30 MELBOURNE PLACE, MELBOURNE
FROM 6.30PM

MINUTES

- 1. Welcome:** John Dall’Amico, the President chaired the meeting. He declared the meeting open at 6.30pm and welcomed all present.
Present: John Dall’Amico 5/5, Rafael Camillo 4/5, Artur Hajda 5/5, Denise Reynolds 4/5, Susan Saunders 5/5, Roger Stapley 5/5, and Merle Willis 5/5.
- 2. Apologies:** Steven Myrteza 3/5.
- 3. Quorum:** A quorum was declared.

John Dall’Amico noted the unfortunate resignation of Committee member Lisa Liow from the Committee. It was also noted that Lisa’s presence and valued input would be missed on the Committee.

4. Confirmation of Previous Minutes

The minutes of the previous Committee meeting held on Tuesday, 21st February 2017 had been circulated to the committee, and were taken as read.

Motion to Accept the February 2017 minutes

Moved: Susan Saunders

Seconded: Denise Reynolds

MOTION CARRIED

5. Business Arising

Busking noise – request for support from R3000 member

This matter had been raised at the previous Committee meeting and it was noted that Artur Hajda had subsequently prepared a survey which was now available on the R3000 website and Facebook. This was discussed further and it was noted that a link to the survey would be sent to all members together with the email invite for the 6 April event. Artur noted that R3000 would collect data and opinions from its members and were then considering contacting the City of Melbourne (the “CoM”) armed with more information from CBD residents.

6. Correspondence In / Out

John Dall’Amico noted that he had received an email from the Chairperson of The Wesley Historic Precinct Action Group today requesting that R3000 sponsor a survey through CBD News using Survey Monkey. He advised that they were looking to find the best and worst buildings given a planning permit by the CoM from 2000 to date. This was discussed and it was noted that R3000 already has full access to Survey Monkey and would not need to pay an additional amount to upgrade to do a more detailed survey. The Committee deemed the approach too negative, particularly with the initial impetus to find the worst apartment building to shame developers into lifting their game.
Action: John Dall’Amico to respond to Maureen Capp accordingly.

Susan Saunders advised that she had written to and subsequently received correspondence from the CoM regarding the planned removal of 4 or 5 trees in Exhibition Street. The Committee had been copied on all correspondence.

Susan Saunders had also received email correspondence from Peter Bird regarding pets in the city. Susan noted and it was agreed by Committee members that there were not enough off-leash areas in the CBD. Artur Hajda noted that this topic could be added to the survey.



7. Treasurer's Report – DR

Financial Reports for February 2017

The Treasurer, Denise Reynolds had distributed the financial reports for February 2017 to the Committee, which were taken as read.

John Dall'Amico noted the request from Artur Hajda for Denise Reynolds in future to separate out the membership payments to show cash, PayPal and bank transfer/direct deposit amounts separately. This would assist in reconciling the membership database with membership payments, cash amounts received at events from new and renewed members, and also clearly show the \$5 event attendance fees from non-members attending events.

Motion to Accept the financial reports

Moved: Denise Reynolds

Seconded: Roger Stapley

MOTION CARRIED

Roger Stapley queried the percentage of PayPal costs and whether this payment method was practical to continue with. Susan Saunders explained how PayPal works and the benefits of using it, including that it is easy to implement, that there are protections provided by PayPal, that there is a possibility that some members may not renew if PayPal is no longer available, and that credit card payments are even more expensive to administer. Despite the 4% PayPal charge per transaction it was deemed by the Committee to be something worth continuing with.

Invoices for Approval

- PO Box renewal - \$196
- Renewal of FileMaker Server and FileMaker Pro annual software licence - \$554

Motion to Approve the quotes

Moved: Artur Hajda

Seconded: Susan Saunders

MOTION CARRIED

Quotes for printing brochures and business cards

Susan Saunders informed the Committee of the cost for printing brochures, and the Committee agreed to proceed with printing 3,000 brochures/leaflets at \$250 + GST and \$90 plus GST for the business cards. It was noted that a change needed to be made to remove Lisa Liow from the business cards before printing, now that she had resigned.

Motion to Approve the quotes

Moved: Artur Hajda

Seconded: Susan Saunders

MOTION CARRIED

8. Membership

Membership database status - AH

Artur Hajda updated the Committee on membership numbers, advising that this was the highest number to date. He noted that all CoM councillors are in the database and that all R3000 correspondence is routinely distributed to all councillors including Susan Reilly. It was noted however that councillors, special guests and speakers under no circumstances should be charged for entry to events.

9. Marketing / Promotion

CBD News / articles, advertising and promotion

A discussion was held regarding an article for the following month's CBD News. It was discussed and considered that it could be an article on trees. Artur Hajda mentioned that we could share some results of the current survey if available for next month's article, or the following month.

Susan Saunders noted that monthly news from R3000 was no longer deemed to be sufficient, citing Perth as an example of a city with a weekly printed paper. In addition to the CBD News article a R3000 newsletter would also be distributed.



10. Fundraising / Grants / Sponsorship / Relationship Building

John Dall’Amico advised the Committee that he had gone on a test flight of the proposed sponsored flight. John showed the Committee photos of the trip to his chosen location of Sorrento. It was noted that the preliminary plan was that there would be a list of locations, and the winner would select from the list.

A discussion was held regarding who would be eligible to win the flight, and whether it would be feasible for it to be brand new members only with the concept to boost new memberships, and/or also potentially more entries for those who continue to attend events after joining.

Artur Hajda requested that John’s photos be forwarded to him for upload to Instagram, and noted that this project would be perfect to launch Instagram and Twitter.

John Dall’Amico noted the possibility of approaching R3000 sponsor ACL cleaning sponsoring and performing house cleaning for R3000 members where there was a special need. It was noted that sponsorship by Harvey Norman, Coburg was in progress although their logo was yet to be received to upload to the R3000 website. John Dall’Amico noted that the potential mobile mechanic sponsor was selecting a website designer and would proceed with sponsorship once his website was up and running.

It was noted that CoM grant applications for 2018 would be due for lodgement in the next month or so.

11. Website Update

Susan Saunders and Artur Hajda advised that they were considering changing the front page of the R3000 website. Amongst other changes, there would be a tab to access the blog which would no longer be featured on the front page. Artur advised that they were in the process of revising the website content and that there would also be a new newsletter which would be distributed with invitations to events. There would also be information regarding City Precinct and/or a link to their website.

12. Social Media Update

In addition to the revised website Artur Hajda advised that R3000 are working towards having active Instagram, Facebook and Twitter social media accounts.

13. Events – Plan for 2017 Events and AGM

Rafael Camillo updated the Committee on upcoming events, and confirmed that the next event scheduled to be held on 6 April would be on homelessness in Melbourne CBD, with guest speakers being Major Brendan Nottle from Salvation Army, Dean Griggs from Melbourne City Council and Dr. Stewart Saunders, a doctor with Monash Health. It was noted that Roger Stapley, Artur Hajda, Rafael Camillo and Susan Saunders would be available early to assist at the registration desk.

The following event would be a property market update on leasing/renting apartments and trends in the city, and allowing for questions. Proposed speakers were Scott McElroy from hockingstuart, and Kim Davies.

John Dall’Amico noted that East Enders are interested in sponsoring catering of a R3000 event, possibly the waste event with the CoM. Denise Reynolds explained the benefit to East Enders, including the free venue, and that East Enders are promoted as well. It was noted that information regarding East Enders upcoming high tea event would be added to R3000 website.

The proposed tentative events for the 2017 are currently as follows, on the first Thursday of each month:

- 6 April 2017 - Homelessness in Melbourne CBD.
- 4 May 2017 - Melbourne’s Property Market – Update
- 1 June 2017 - QV Market Renewal Update
- 6 July 2017 - City of Melbourne – Waste Management and Greening Laneways
- 3 August 2017 - Owners Corporations – Developments and Advice
- 7 September 2017 - AGM plus speaker and entertainment
- 5 October 2017 - Town Planning Amendments
- 2 November 2017 - City of Melbourne – Graffiti, Safety, CBD CCTV Cameras, and Planning
- 7 December 2017 - Social Event – Christmas Drinks



14. Projects and Programs

“3000 Steps” project update

Artur Hajda advised that there had been a miscommunication with City Precinct regarding the number of 3000 Steps walks so far, but that this was being clarified. It was noted that there were no more grant funds to cover additional walks.

15. General Business

Further discussion ensued regarding potential grant applications, including how it works, and that recipients and amounts of grant applications received are publicised. John Dall’Amico noted that R3000 can only apply for one program. Denise Reynolds suggested that R3000 consider whether its application should be a request to cover catering costs of \$400 for each Residents 3000 event.

Susan Saunders advised that CoRBA were also interested in sponsoring an event.

Rafael Camillo suggested that if any Committee member is unable to attend events, they need to ensure that someone else can attend in their place.

16. Next Meeting

Meetings are scheduled to be held on the last Tuesday of the month (and the second last Tuesday of the month if coinciding with the same week as the drinks night). It was confirmed that the next Committee meeting would be held at 6.30pm on Tuesday, 18th April 2017. It was agreed to be scheduled earlier than usual due Anzac Day falling on the last Tuesday in April.

17. Meeting Close

The meeting was declared closed at 8.14pm.

Confirmed as correct.

[signed]

John Dall’Amico, President

Date: 18 April 2017