



## RESIDENTS 3000 INC. COMMITTEE MEETING

HELD ON TUESDAY, 21<sup>ST</sup> FEBRUARY 2017

AT THE KELVIN CLUB, 14 – 30 MELBOURNE PLACE, MELBOURNE  
FROM 6.30PM

### MINUTES

1. **Welcome:** John Dall'Amico, the President chaired the meeting and welcomed all present.  
**Present:** John Dall'Amico 4/4, Rafael Camillo 3/4, Artur Hajda 4/4, Denise Reynolds 3/4; Susan Saunders 4/4, Roger Stapley 4/4, and Merle Willis 4/4.
2. **Apologies:** Lisa Liow 3/4, Steven Myrteza 3/4;
3. **Quorum:** A quorum was declared.

#### 4. Confirmation of Previous Minutes

The minutes of the previous Committee meeting held on Tuesday, 17<sup>th</sup> January 2017 had been circulated to the committee, and were taken as read.

**Motion to Accept** the January 2017 minutes

**Moved:** Susan Saunders

**Seconded:** Artur Hajda

**MOTION CARRIED**

#### 5. Business Arising

There was no business arising not covered elsewhere on the Agenda.

#### 6. Correspondence In / Out

- i) Artur Hajda had received an email from a QV1 building resident regarding busker noise and concerns about the issues which they had raised with the City of Melbourne ("CoM").  
**Action:** Artur to advise the membership status of the sender of the email and a response to be considered and drafted.
- ii) Rafael Camillo advised that Scott McElroy of hockingstuart had been in contact with him regarding the possibility of R3000 promoting the importing of Japanese pods to assist in getting the homeless off the street. **Action:** Rafael to invite the pod provider to the Homeless event.
- iii) Rafael Camillo had also distributed correspondence to the Committee from the CoM (Participate Melbourne) regarding homeless and proposed amendments to the Activities Local Law 2009. The CoM invites readers to take the survey or to submit a written submission. It was noted that this would also be added to the R3000 Facebook page.

#### 7. Treasurer's Report – DR

The Treasurer, Denise Reynolds had distributed the financial reports for January 2017 to the Committee, which were taken as read.

**Motion to Accept** the financial reports

**Moved:** Denise Reynolds

**Seconded:** Roger Stapley

**MOTION CARRIED**

Denise Reynolds advised that the invoice generated for the potential mobile mechanic sponsor had been cancelled in the system due to the lack of payment to date, but that the invoice could be reinstated if required.



## 8. Membership

### Membership database status - AH

Artur Hajda advised that membership had increased by 16 over the past month. It was confirmed as discussed at the previous meeting that new members only would be given the bonus months until the common renewal date of 1<sup>st</sup> July, but that lapsed members would be renewing for the current year only. It was noted that the Committee is to be clear on this so that a consistent message is put to members renewing or joining at the next event. This information is also to be added to the website.

Artur Hajda, Denise Reynolds, Roger Stapley and Susan Saunders confirmed their availability to arrive early at the next event to assist at the registration desk.

## 9. Marketing / Promotion

### CBD News / articles, advertising and promotion

Susan Saunders advised that the next edition of the CBD News was due out the following day. Susan advised that she had written and submitted an article with regards to the 3000 Steps walk, Residents 3000 relationship with City Precinct, and also providing a summary of the upcoming three events in the pipeline. Susan advised that an article was also in the pipeline for May 2017 in relation to the proposed submission on the 3D Development Activity Monitor as discussed at the last meeting. The Committee discussed the types of advertising in the CBD News and their reliance on advertising funding.

Business Cards – Susan Saunders had distributed an email to the Committee with an updated draft of the business cards prepared by the graphic designer.

**Action:** The Committee to confirm the accuracy of the content and Susan Saunders to obtain printing quotes for approval by the Committee.

Artur Hajda raised the potential of changing the R3000 slogan from “Connect-Support-Represent”, to “Connect-Support-Inform” given that R3000 has steered away from “representing”, and therefore it was no longer a true reflection of its position. The Committee **resolved** to change “Represent” to “Inform” in the slogan, and it was noted that this would need to be reflected in the updated brochure..

## 10. Fundraising / Grants / Sponsorship / Relationship Building

John Dall’Amico confirmed that Harvey Norman Coburg was now on board as a sponsor, and that a monthly invoice needed to be sent to them, and a copy of their logo obtained to add to the website. Denise Reynolds confirmed that she had cancelled the invoice for the motor mechanic, however the potential sponsorship was still being discussed.

Current sponsors and paid up dates were discussed and Artur Hajda noted that sponsorship renewal details are also being maintained on the database. It was noted that where possible the aim was to have a common renewal date of 30 June each year for all sponsorships.

Rafael Camillo advised that hockingstuart had indicated an interest in obtaining more R3000 pamphlets to include in their letter box drops. The Committee discussed the possibility of including the pamphlets in the CBD News and it was noted that it may work for it to take up a quarter of a page, however this would need to be considered further.

## 11. Website Update

Nothing of note to report.

## 12. Social Media Update

There was no update as Steven Myrteza not in attendance.

## 13. Events – Plan for 2017 Events and AGM

Rafael Camillo updated the Committee on upcoming events, and confirmed that the next event scheduled to be held on 2 March would be a Trivia Night. It was noted that there would be two sessions of questions with a refreshment break to separate them, with an expected duration of 1.5 hours, i.e. the event would finish between 8.00 to 8.30pm.



A discussion was held regarding the guest speakers to attend the April event, potentially to include the Salvation Army, the Council, and Dr Stewart Saunders, with each speaker to take 15 minutes of the 1 hour event, followed by question time.

It was noted that the plan was that hockingstuart would provide a property market update on leasing/renting apartments, and trends in the city and would take up at least 50% of the May event.

The proposed tentative events for the 2017 are currently as follows, on the first Thursday of each month:

2 March 2017	- Trivia Night
6 April 2017	- Tackling Homelessness – Mental Health and City of Melbourne aspects
4 May 2017	- Melbourne’s Property Market – Update
1 June 2017	- QV Market Renewal Update
6 July 2017	- City of Melbourne – Waste Management and Greening Laneways
3 August 2017	- Owners Corporations – Developments and Advice
7 September 2017	- AGM plus speaker and entertainment
5 October 2017	- Town Planning Amendments
2 November 2017	- City of Melbourne – Graffiti, Safety, CBD CCTV Cameras, and Planning
7 December 2017	- Social Event – Christmas Drinks

#### 14. Projects and Programs

##### “3000 Steps” project update

Artur Hajda is to follow up Fiona Sweetman from Hidden Secrets Tours regarding the outstanding tour. Following this tour three walks arranged through City Precinct are being organised to be conducted by the end of June. Artur Hajda noted that City Precinct would be invited to attend the next R3000 event, which also would follow the latest CBD News article which highlights the relationship between R3000 and City Precinct.

#### 15. General Business

Roger Stapley raised the issue of R3000 position on homeless people camping in city streets. It was noted that it may be relevant to support council in their current aim of surveying residents for their views on the issue. Rafael Camillo noted that he would contact Ellen Sandell in relation to this issue ahead of the next event covering this topic as she had a contrary view to that of the council. However, it was agreed that having an event on the issue was the best way to inform our members and to allow discussion to take place.

#### 16. Next Meeting

Meetings are scheduled to be held on the last Tuesday of the month (and the second last Tuesday of the month if coinciding with the same week as the drinks night). It was confirmed that the next Committee meeting would be held at 6.30pm on Tuesday, 28<sup>th</sup> March 2017.

#### 17. Meeting Close

The meeting was declared closed at 7.27pm.

Confirmed as correct.

[signed]

John Dall’Amico, President

Date: 28 March 2017