



RESIDENTS 3000 INC. COMMITTEE MEETING
HELD ON TUESDAY, 27TH SEPTEMBER 2016
AT THE KELVIN CLUB, 14 – 30 MELBOURNE PLACE, MELBOURNE
FROM 6.30PM

MINUTES

1. **Welcome:** John Dall'Amico, the President chaired the meeting and welcomed all present.
Present: Rafael Camillo 8/9, John Dall'Amico 9/9, Steven Myrteza 8/9, Denise Reynolds 6/9; Susan Saunders 8/9, and Merle Willis 9/9.
2. **Apologies:** Robyn Bunting 4/9, Artur Hajda 5/9, and Shelley Roberts 5/9.
3. **Quorum:** A quorum was declared.
4. **Confirmation of Previous Minutes**
The minutes of the previous Committee meeting held on Tuesday, 23th August 2016 had been circulated to the committee, and was taken as read.
Motion to Accept the August minutes
Moved: Susan Saunders
Seconded: Denise Reynolds
MOTION CARRIED
5. **Business Arising**
There was no business arising that was not addressed elsewhere on the Agenda.
6. **Correspondence In / Out**
There was no correspondence of note.
7. **Treasurer's Report – DR**
Financial reports to 31 August 2016
The Treasurer, Denise Reynolds had distributed the financial reports to 31 August 2016 to the Committee, which were taken as read.

Denise noted that sponsorship funds had not yet been received from LC Electrical Services, and if not received shortly that she would remove the raised invoice from the accounts next month. Denise advised that she would be an apology for the AGM.
8. **AGM**
Arrangements for AGM
Susan Saunders advised that John Dall'Amico had prepared the President's Report, and that Merle Willis had put together the papers for the 2016 AGM. Susan advised further that she had sent a preliminary email notifying R3000 members about the AGM on 6 October 2016, and had attached the AGM papers. Susan advised that she would send a follow up email regarding the AGM. Rafael Camillo advised that he would obtain the full name and background information of the violinist who would be performing at the AGM, and would provide it to Susan Saunders to include in the next email. Steven Myrteza would attempt to arrange an image of the violinist to also be included. Details of the payment to the violinist on the night of the AGM was discussed, and when exactly the performance would take place.
9. **Membership**
Membership database status - SS
Susan Saunders advised that she had sent out renewal emails for memberships which are due 30 September 2016, that 40 people had already responded and paid, and that email acknowledgements had been sent to those who had paid. Susan noted that there were some "subscribers" to the website that do not appear to be legitimate, i.e. with no



name, etc. in the email address, and that these email addresses were not being accepted as part of the database. Susan noted that once most renewal funds have been received that it would taper off, and that collecting renewal funds was not expected to be an ongoing time consuming task for the rest of the year.

10. Marketing / Promotion

CBD News articles – policy review

Susan Saunders had written the latest article for the October edition of CBD News, as there were no other articles being written or ready for submission. It was noted that Susan had written most articles for the year, and would continue to do so at present, however it was noted that any Committee member could write an article and submit it via Susan.

Denise Reynolds noted that at the last Committee meeting it had been agreed that articles could be written either in advance of, or after R3000 events, on the event topic. Rafael Camillo suggested that perhaps Susan could write the next article on the upcoming November event on City Planning with Leanne Hodyl, or about the council election.

It was noted again that potential ideas for topics and articles would be discussed at Committee meetings. Other potential topics being considered currently are worm farms at the Hero Apartment Building, and an article on "Safety in the City", following the AGM.

The aim would be for articles to be distributed to the Committee allowing a few days for comment, before the submission deadline. It was noted that if the majority of the Committee members approve, then the article would proceed, and that if there was no response by the requested time, it would be taken as approval. Following distribution articles can be adapted or corrected prior to submission if necessary.

11. Fundraising / Grants / Sponsorship / Relationship Building

Sponsorship Update

John Dall'Amico advised that Freedom Internet had reneged on becoming a sponsor, and that the invoice raised would be cancelled. John noted that they may have reneged due to it being found that a building introduced by R3000 for installation of Freedom's internet service was unsuitable due to it being made of concrete.

John advised that R3000 had received a sponsorship cheque of \$500 from a cleaning company, ACL, and confirmed that R3000 had also received funds from two other sponsors, Fawkner May and Hocking Stuart.

John noted that he would continue to approach companies with regards to sponsorship, and that he had approached Harvey Norman and was also considering approaching companies like Snap Printing. John noted the importance of relationship building with potential sponsors, and noted the important relationship being built with City Precinct which represents small businesses in postcode 3000, and that R3000 had organised the 3000 Steps walking tours with them.

Rafael Camillo raised the possibility of Residents 3000 using banners at events, and that sponsors names could be included on it. It was discussed and agreed that given that sponsors may change, that it would be more practical for A4 stands/frames to be displayed on tables at events to promote current sponsors. Denise Reynolds advised that she would provide the A4 stands. It was also noted that there was a R3000 banner which John Dall'Amico would search for.

It was noted that funds had not yet received for the City of Melbourne grant application lodged earlier in the year, and that the outcome would not be known until December 2016. John Dall'Amico noted that the latest grant application was lodged seeking admin funds for R3000 as in years previous to the current presidency, instead of for special projects as applied for in the 2014 and 2015 grant applications which had not been as successful, with either zero funds or significantly reduced funds received.

12. Website Update

Susan Saunders noted that the website is up to date.



13. Social Media Update

It was noted that Steven Myrteza had been updating social media, and had confirmed that he would continue to do so. Steven noted that he schedules and staggers posts, which are triggered for 8am in the morning when there would potentially be more readers.

Susan Saunders thanked Steven Myrteza on behalf of the Committee for doing a fantastic job with R3000 social media, and noted that the types of entries he posts very effectively and positively showcase Melbourne and represents R3000 very well in contrast to the more formal R3000 website. It was noted that Steven’s work commitments for the following year or more would mean he would be away from Melbourne often in Kuala Lumpur, and therefore would not be able to attend most if not all Committee meetings, however Susan Saunders suggested that he would be welcome to continue as a Committee member whilst continuing to contribute by posting on R3000 social media, and by email whilst away.

14. Events – Plan for 2016/2017 Drinks Nights - RR

Rafael Camillo updated the Committee with regards to proposed events for 2017. He noted that it would be preferred that the Homelessness event for February 2017 only have two speakers, i.e. to include Dr Stewart Saunders, who is a Medical Doctor working in the psychiatry area and Doctor of Philosophy, and a representative from council.

The proposed remaining upcoming drinks nights’ events for the rest of 2016 and tentative events for 2017 are currently as follows, on the first Thursday of each month:

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| 6 October 2016 | - AGM with guest speaker, Senior Constable Glenn McFarlane and violinist performer |
| 3 November 2016 | - Urban Planning and Design, with Leanne Hodyl |
| 1 December 2016 | - Neighbours drinks night |
| 2 February 2017 | - Homelessness with Dr Stewart Saunders and COM Representative |
| 2 March 2017 | - Metro Rail update |
| 6 April 2017 | - Trivia night – Artur Hajda |
| 4 May 2017 | - QV market update |
| 1 June 2017 | - Local MPs |
| 6 July 2017 | - Council – waste collection / greening laneways |
| 3 August 2017 | - Owners Corporation |
| 7 September 2017 | - Town Planning amendments |
| 5 October 2017 | - AGM |
| 2 November 2017 | - Council – graffiti, safety, CBD CCTV cameras, planning |
| 7 December 2017 | - Neighbours drinks night |

Rafael Camillo advised that he would not be able to attend the event in November 2016, and would need assistance with registration and organising catering. It was noted that Susan Saunders would update the R3000 website with proposed events for 2017. Denise Reynolds suggested that perhaps one of the event nights could be just a drinks night with no speaker. Rafael noted that the trivia night is already effectively the more casual night, with no speaker. It was noted that December is also a night where no formal event and speaker is planned, and is therefore the obvious night that could be a drinks night only.

It was noted that the Docklands Chamber of Commerce were hosting an event titled “Meet the Candidates” - for the City of Melbourne election on 6 October 2016, i.e. the same night as the R3000 AGM. Rafael Camillo advised that Ken Ong and Jackie Watts were therefore are an apology for the AGM.

15. Projects and Programs

“3000 Steps” project update

John Dall’Amico advised that R3000 had partnered with City Precinct for a couple of walks. He noted that there had been one or two invoices where both City Precinct and R3000 had been invoiced, and that R3000 had paid for half of the \$2,500, i.e. Denise Reynolds had paid the \$1,250.

John Dall’Amico noted that it could work for 3000 Steps to tag onto the City Precinct info nights. John noted that the past year Fiona Sweetman had been chosen to arrange the walks, however it had been a slight misunderstanding. John advised that the invoices would be worked through and sorted out. John noted that starting July 2016 there had



been another four walks planned with City Precinct. It was suggested that pictures should and would be taken on the walks to post on the R3000 Facebook page. It was noted that recent walks were only able to accommodate 10 people, and that only paid up members were invited. John advised that the walks would continue, and would not be dependent on council funding.

16. General Business

AGM

Rafael Camillo queried whether the catering budget should be increased slightly for the AGM. It was discussed and agreed that the Kelvin Club catering had been excellent at the last event, and Committee members were satisfied to proceed with exactly the same catering, which had been more than sufficient. Rafael noted the need for assistance at the AGM with registration and renewal funds needing to be collected.

John Dall'Amico noted that Merle Willis had requested and recommended that registration sheets be used at the AGM for signing in, in addition to the online registration, so that there would be an immediate written record of AGM attendees available. Merle agreed to prepare the registration sheets ahead of the AGM. It was discussed and noted that name tags were not needed.

Buskers

John Dall'Amico suggested that he would be interested in a program to encourage having CBD buskers at R3000 events, and that the buskers could possibly be married up with the council list of approved buskers. It was noted that buskers who do not use amplification, and possibly first year buskers, as a welcome to the CBD, would particularly be considered.

Steven Myrteza noted that he sees the violinist busker Shannon, who is a Victorian College of Arts student consistently performing very early each morning. Steven noted that there is also an older Asian gentleman who performs at the National Gallery who could also be approached. John Dall'Amico noted that this needs to be considered further and a plan developed on how and what R3000 can do to promote a few more buskers. Susan Saunders suggested that buskers could possibly be allowed to also promote and sell their CD's at R3000 events.

17. Next Meeting

Meetings are set to be held on the last Tuesday of the month (and the second last Tuesday of the month if coinciding with the same week as the drinks night). It was confirmed that the next Committee meeting would be held at 6.30pm on Tuesday, 24th October 2016. Rafael noted that he would be an apology for the next meeting.

18. Meeting Close

The meeting was declared closed at 7.42pm.

Confirmed as correct.

[signed]

John Dall'Amico, President

Date: 25 October 2016