



RESIDENTS 3000 INC. COMMITTEE MEETING

HELD ON TUESDAY, 23RD AUGUST 2016

AT THE KELVIN CLUB, 14 – 30 MELBOURNE PLACE, MELBOURNE
FROM 6.30PM

MINUTES

- Welcome:** John Dall'Amico, the President chaired the meeting and welcomed all present.
Present: Rafael Camillo 7/8, John Dall'Amico 8/8, Steven Myrteza 7/8, Denise Reynolds 5/8; Shelley Roberts 5/8, Susan Saunders 7/8, and Merle Willis 8/8.
- Apologies:** Robyn Bunting 4/8, and Artur Hajda 5/8. Susan Saunders advised that Artur Hajda's return from overseas has been delayed while he is recovering from a collapsed lung.
- Quorum:** A quorum was declared.

4. Confirmation of Previous Minutes

The minutes of the previous Committee meeting held on Tuesday, 28th June 2016 had been circulated to the committee, and was taken as read. It was noted that a meeting had also been held on 26th July 2016 at which there was no quorum.

Motion to Accept the June minutes

Moved: Susan Saunders

Seconded: Rafael Camillo

MOTION CARRIED

5. Business Arising

There was no business arising that was not addressed elsewhere on the Agenda.

6. Correspondence In / Out

There was no correspondence of note.

7. Treasurers Report – DR

Financial reports to 31 July 2016

The Treasurer, Denise Reynolds had distributed the financial reports to 31 July 2016 to the Committee, which were taken as read.

Denise noted that the financial reports to 30 June 2016 as previously distributed would need to be put to the AGM. Denise also advised that sponsorship funds had now been received from Fawkner May and Hocking Stuart, but not as yet from LC Electrical Services. John Dall'Amico advised that he would follow up LC Electrical Services who had indicated they would pay by instalments.

Motion to Accept the July financial reports.

Moved: Denise Reynolds

Seconded: Rafael Camillo

MOTION CARRIED

8. Membership

Membership database status

Susan Saunders advised that the database currently contained a total of 479 names, which included 202 website subscribers, and that there had been only 4 email bounces with the most recent email distribution. Susan noted that some email addresses were still pending where names only had been provided by new attendees at events. Susan also mentioned that the database did not include addresses for all members, and that these additional details would be sought when renewals were sent out. Having the addresses would assist R3000 in knowing how the membership is spread across the various precincts in the CBD.



Susan Saunders advised that renewal invitations need to be emailed out, with many memberships falling due on 30 September 2016. It was agreed that a promotional email would be sent with the renewal invitation, outlining the benefits of membership, and which would also include information about what Residents 3000 does, including projects such as 3000 Steps, and other benefits of being part of a community, in line with the R3000 slogan, connect – support – represent. It was confirmed that Susan Saunders would draft this email with the aim for it to be sent out by the 3rd week of September.

9. Marketing / Promotion

CBD News / articles, advertising and promotion

John Dall'Amico noted that following submission of the latest article for the August edition of CBD News that it had become clear that articles for the CBD News need to represent the R3000 Committee views, and that there needs to be back-up articles of at least one or two at all times. He noted that he on behalf of R3000 had secured space for a monthly R3000 article in the CBD News, which we don't want to lose. John Dall'Amico raised the question of whether a Sub-Committee was needed to produce articles, which would however still need to be approved by the Committee.

It was noted that the timeline and process would need to be developed to ensure that articles are produced with sufficient time allowed for approval by the Committee. It was noted further that draft articles would be distributed with the draft Minutes or Agenda and would be discussed at Committee meetings.

A discussion was held regarding submission of CBD News articles, and Rafael Camillo and Susan Saunders particularly expressed their views in relation to submission of the last article which was changed at the last minute. Shelley Roberts suggested that articles can be produced with the aim of informing CBD residents. Susan Saunders referred to Leanne Hodyl's 40 page Churchill Fellowship report, and suggested that Leanne Hodyl could be invited as a guest speaker on this topic at an event, and that once the event was confirmed she could write an article in advance of the event to promote it, i.e. that CBD News articles can be written to promote an event. This was discussed further and noted that articles could also be written to report on events, i.e. to use the event as a topic, and it was considered that an article be written on the Metro Rail link, which was the last event. It was agreed and confirmed that following the upcoming event on the Queen Victoria Market renewal, that Stephen Myrteza would write the next article on the topic.

Shelley Roberts informed the Committee of the crime and break-ins occurring at 180 Russell Street, the building where her office is, since car parking had stopped on the top two levels, resulting in no vehicles and people in the vicinity. It was noted that this could be the source of a potential article about crime prevention.

Susan Saunders suggested that in the event that there were too many articles to be included in the CBD News, that the material could be added to the web blog. It was also noted that any Committee member could write an article, which would need to be circulated to all Committee members for comments/approval before being submitted.

10. Fundraising / Grants / Sponsorship

Sponsorship Update

John Dall'Amico updated the Committee and noted that sponsorship information was being finalised to send to potential sponsors. If there was an interest by a potential sponsor, additional information would be provided to them informing them of what R3000 had to offer them.

John advised that Freedom Internet had offered to be a new sponsor to whom Denise Reynolds had sent an invoice for \$1,250. Freedom Internet's logo had also been requested, to upload to the R3000 website.

John noted that for some sponsors particularly where there is a benefit for residents, that the sponsor could easily recover the amount sponsored. It was noted that a sponsor such as Harvey Norman would be an ideal sponsor to secure. It was further noted that sponsorship would be at arm's length, and that sponsorship of an event would be at a cost to the sponsor, but would provide opportunities.

11. Website Discussion / Update.

There was no update. Site operation had been uneventful.

12. Social Media Update

No update was provided.



13. Events – Plan for 2016 Drinks Nights and AGM

Rafael Camillo advised that the next event would be in relation to the QV Market Renewal Project. Susan Saunders would accordingly update the website and send out an invitation to the database contacts. It was noted that the Council election/Meet the candidates event with CoRBA, previously considered for September would not proceed as the candidates were not known early enough in advance, however that Residents 3000 would promote the Carlton “Meet the Candidates” event on the website. It was noted that Rafael Camillo would contact CoRBA and East Enders.

A discussion was held with regards to a potential event regarding City Planning and Building Design Rules for November, where Leanne Hodyl would be asked to speak. For the following event in February 2017 the topic would be Homelessness with a potential City of Melbourne representative along with Susan Saunders’ son who is a medical practitioner specialising in mental health.

The proposed remaining upcoming drinks nights for the rest of the year are currently as follows, on the first Thursday of each month:

1 September 2016	- Queen Vic Market renewal
6 October 2016	- AGM with guest speaker and performer
3 November 2016	- City Planning Policy with Leanne Hodyl
2 February 2017	- Homelessness with Dr Stewart Saunders and COM Representative

John Dall’Amico raised the issue of the location of events, and noted that it was important that R3000 also consider other potential venues in the CBD. Shelley Roberts suggested a Docklands hub at 673 Bourke Street - near Southern Cross Station, called Donkey Wheel House, where Residents 3000 could potentially tap into other groups.

14. Projects and Programs

3000 Steps

It was noted that a 3000 Steps invoice had been received from Fiona Sweetman of Hidden Secret Walking Tours, and that a payment would be made when the next event occurred. Susan Saunders advised that Robyn Bunting had taken over liaison with Fiona Sweetman in Artur Hajda’s absence. Robyn had advised the Committee by email that she had been in contact with Fiona Sweetman of Hidden Secret Walking Tours, and had confirmed the following bookings: 21 September 2016 - an evening wine bar walk, 15 October 2016 - an afternoon architecture walk, and 14 November 2016 - a Monday tapas evening, all to accommodate 10 people.

Robyn had also advised that the cost of \$300.22 had in fact been incurred at the Adelphi Hotel at the last walk, and was not a Hidden Secrets charge, and a receipt therefore needed to be obtained, and payment made from the Residents 3000 bank account, as it was not part of the tour grant funds.

Susan Saunders advised that she would liaise with Hidden Secrets Tours to setup Eventbrite ticketing and then email information about the 3000 Steps walks to members only.

15. General Business

It was noted that the AGM would be held on 6 October, and that the AGM notice would need to be distributed before the next Committee meeting. Denise Reynolds advised that she would be an apology for the AGM.

16. Next Meeting

Meetings are set to be held on the last Tuesday of the month (and the second last Tuesday of the month if coinciding with the same week as the drinks night). It was confirmed that the next Committee meeting would be held at 6.30pm on Tuesday, 27th September 2016.

17. Meeting Close

The meeting was declared closed at 7.19pm.

Confirmed as correct.

[signed]

John Dall’Amico, President

Date: 27 September 2016