



RESIDENTS 3000 INC. COMMITTEE MEETING

HELD ON TUESDAY, 29TH MARCH 2016

AT THE KELVIN CLUB, 14 – 30 MELBOURNE PLACE, MELBOURNE
FROM 6.30PM

MINUTES

1. **Welcome:** The President, John Dall'Amico welcomed all present.
Present: Robyn Bunting 2/4, Rafael Camillo 3/4, John Dall'Amico 4/4, Artur Hajda 4/4, Steven Myrteza 4/4, Shelley Roberts 3/4, and Merle Willis 4/4.
2. **Apologies:** Denise Reynolds 2/4 and Susan Saunders 3/4.
3. **Quorum:** A quorum was declared.

John Dall'Amico advised that he would not be able to stay for the duration of the committee meeting due to other commitments, and it was agreed that Shelley Roberts would chair the meeting.

4. Confirmation of Previous Minutes

The minutes of the previous committee meeting held on Tuesday, 23rd February 2016 had been circulated to the committee, and was taken as read.

Motion to Accept the minutes

Moved: Robyn Bunting

Seconded: John Dall'Amico

MOTION CARRIED

5. Business Arising

a) Residents 3000 policy positions – SM

It was noted that this would be discussed at the next meeting.

6. Correspondence In / Out

Rafael Camillo noted the various correspondence received from CoRBA. The matter was discussed and it was noted that Merle Willis would request that Yolande Leonardi forward all email correspondence to all R3000 committee members in future and that Stephen Myrteza would upload articles of interest on Facebook.

The PO Box renewal for \$191 had been received in the post. It was resolved that the PO Box would accordingly be renewed and that Denise Reynolds was to pay the amount due by 31 March 2016.

Email correspondence had been received from Stephen Cross with regards to the MMRA Tunnel. The matter was discussed and it was noted that John Dall'Amico had responded to the email and was waiting on a response.

7. Treasurers Report – DR

The Treasurer, Denise Reynolds had distributed financial reports to the end of 29 February 2016 to the committee and these were taken as read.

8. Membership

a) Membership drive – update on brochure distribution

Committee members provided some feedback with regards to brochure distribution as decided at the last committee meeting. Rafael Camillo advised that the National Gallery would not allow the brochures and Robyn Bunting advised that Federation Square information centre also did not allow brochures, but that the Town Hall had accepted the brochures. Artur Hajda advised that he had placed brochures at Vic Market but still had to deliver them to RMIT. Shelley Roberts advised that she had left brochures at the CAE Library.



b) Membership fees due / mail-out policy (planned April email)

Artur Hajda updated the committee in the absence of Susan Saunders. He advised that membership had previously been for a period of 1 year from the date a membership was paid, however the new system is based on a common renewal date on 1st July each year. This year however, it would be to the end of September so that the free 1 year memberships given to survey respondents would not be reduced.

c) Membership – Database status update

Artur Hajda advised that he was continuing to work on updating the database with Susan Saunders. He noted that membership procedures would be put in place that would make it easier for new or current committee members to administer if/when required.

9. Marketing / Promotion

a) CBD News and R3000 plans for advertising and promotion

It was noted that the business card sized advertisement for the monthly drinks night had not yet been published in the paper. It would be a standard advertisement that would be included each month stating the venue, time and day of the month (first Thursday), and for more details be directed to the R3000 website. Artur Hajda advised that he had spoken with Shane Scanlan and had been advised that the advertisement would be included from next month.

It was noted again that a standard article would also be included in the paper each month, like the article prepared by Susan Saunders that was included in the March paper. It was noted that the aim was for 3000 steps walk to also be advertised in the paper, however the dates would need to be known.

b) CBD News – monthly articles update

It was noted that Shelley Roberts would write an article on busking for inclusion in the next CBD News, and that the article would need to be submitted by around 10 April.

c) Action Plan re Hocking Stuart / R3000 survey

Artur Hajda advised that R3000 have received the survey results from Hocking Stuart, however that he and Susan Saunders would also seek to obtain from Hocking Stuart the transfer of raw survey results so that the survey can be reviewed and the chart format amended to best display the results.

It was also noted that John Dall'Amico and Susan Saunders would follow up Hocking Stuart with regards to the R3000 reduced membership fee of \$10 which had been agreed would be paid by Hocking Stuart for new property owners in the CBD purchasing properties through Hocking Stuart. The membership would be complimentary for the new owners.

10. Fundraising / Grants / Sponsorship

a) Management of Grant – update

It was noted that the grant funds were being spent on food and drinks on the 3000 steps walks.

b) Action plan re Sponsors renewal and new sponsors.

John Dall'Amico provided an update regarding current sponsors, and noted he had also been discussing potential sponsorship with a kitchen and bathroom designer and mobile mechanic.

11. Website Discussion / Update

It was noted that this would be discussed at the next meeting.

12. Social Media Update

Steven Myrteza provided a very brief update. It was noted that Artur Hajda was posting to Instagram and setting up a Twitter account. Rafael Camillo noted the importance to avoid political or promotional posts.



13. Events – Plan for 2016 Drinks Nights and AGM

It was noted that the most recent event was the Trivia Night and proposed upcoming drinks nights were discussed and currently proposed to be as follows.

- April 2016 - Drinks Night only – the drinks night would need to be held downstairs with no speaker due to the comedy festival continuing upstairs. It was agreed that the usual catering would not be needed but that instead an approximate amount of \$50 be spent for basic snacks like peanuts and chips, etc. Catering funds saved would go towards increased catering for the AGM.
- May 2016 - Owners Corporation issues – Rick Deering and others
- June 2016 - The Australian Greens – Adam Bandt and Ellen Sandell
- July 2016 - City of Melbourne – Waste Projects Office and Green Infrastructure/beautifying laneways
- August 2016 - Trivia Night
- September 2016 - Council Election
- October 2016 - AGM
- November 2016 - Water Project

14. Projects and Programs

a) 3000 Steps – Report on first event

Artur Hajda updated the committee on the first 3000 Steps walk that had been arranged with City Precinct and advised that there had been some last minute cancellations due to the rainy weather. He advised that Susan Saunders was in the process of preparing an article reporting on the walk which would include images from the walk and the names of the businesses visited.

Artur advised that three more walks were being organized with City Precinct for the months of July, September and December. Artur also advised that R3000 was also planning a minimum of two additional walks (without City Precinct) that had not yet been formalised.

b) Meet the other Associations

It was noted that this would be discussed at the next meeting.

15. General Business

Robyn Bunting advised that the City of Melbourne community funding grants would be opening in May and close at the end of June. The committee discussed the issue and it was noted that the committee would need to consider ideas for a suitable project(s) for a funding application, for discussion at the next committee meeting.

Stephen Myrteza raised the issue of Key Performance Indicators (KPI) / goals for R3000, and that he would put a draft together for discussion at the next committee meeting.

The possibility of a rotating chairperson was raised, with Artur Hajda being selected to chair the next meeting.

Rafael Camillo again noted the need for a new person to join the committee, possibly a retired journalist, i.e. someone who can write articles for R3000 particularly for inclusion in the CBD News.

16. Next Meeting

Meetings are set to be held on the last Tuesday of the month (and the second last Tuesday of the month if coinciding with the same week as the drinks night). It was confirmed that the next meetings would be held at 6.30pm on Tuesday, 26 April 2016 (the day after Anzac Day) then Tuesday, 24 May 2016.

17. Meeting Close

The meeting was declared closed at 7.30pm.

Confirmed as correct.

[signed]

John Dall'Amico, President

Date: 26 April 2016