



**RESIDENTS 3000 INC. COMMITTEE MEETING**  
HELD ON TUESDAY, 23<sup>RD</sup> FEBRUARY 2016  
AT THE KELVIN CLUB, 14 – 30 MELBOURNE PLACE, MELBOURNE  
FROM 6.30PM

**MINUTES**

1. **Welcome:** The President, John Dall'Amico welcomed all present, and in particular Robyn Bunting who was in attendance after being re-elected to the committee. John declared the meeting open at 6.38pm.  
**Present:** Robyn Bunting 1/3, Rafael Camillo 2/3, John Dall'Amico 3/3, Artur Hajda 3/3, Steven Myrteza 3/3, Shelley Roberts 2/3, Susan Saunders 3/3, and Merle Willis 3/3.
2. **Apologies:** Denise Reynolds 2/3.
3. **Quorum:** A quorum was declared.
4. **Confirmation of Previous Minutes**  
The minutes of the previous committee meeting held on Wednesday, 27<sup>th</sup> January 2016 had been circulated to the committee, and was taken as read.  
**Motion to Accept** the minutes  
**Moved:** Shelley Roberts  
**Seconded:** Steven Myrteza  
**MOTION CARRIED**
5. **Business Arising**
  - a) **Residents 3000 policy positions – SM**  
To be discussed at the next meeting. Also refer to the potential policy position regarding busking raised in general business.
6. **Correspondence In / Out**  
Further to correspondence from Yolande Leonardi it was confirmed that Rafael Camillo and Shelley Roberts would attend CoRBA meetings and would be the point of contact instead of John Dall'Amico. **Action:** Merle Willis to advise Yolande accordingly.  
There was no other correspondence of note.
7. **Treasurers Report – DR**  
The Treasurer, Denise Reynolds had distributed financial reports to 31 January 2016 to the committee and these were taken as read.  
Receipt of the government grant application had been confirmed by the City of Melbourne, and they also advised that funds would be transferred into the R3000 account within coming days.
8. **Membership**
  - a) **Membership drive – Brochure distribution**  
A discussion was held with regards to locations where brochures would be placed. It was agreed that Artur Hajda would leave brochures at the information counters at universities, at the Bourke Street Mall visitors centre and the Vic Market. Shelley Roberts would leave brochures at the CAE Library and at the Council offices where residents pay fines, Robyn Bunting would take brochures to the Fed Square information centre, Rafael Camillo would leave brochures at the National Gallery, Ian Potter Centre at Fed Square, and Steven Myrteza would take



brochures to Docklands Library and the State Library. It was noted that the remaining supply of brochures would be kept at the Kelvin Club, and that there would also need to be a plan to replenish brochures and to obtain a contact at each of the locations.

**b) Membership collection and renewal system**

It was noted that the new system was in place and working on the website as agreed at the last meeting.

Rafael Camillo suggested that an option be included on the website to receive donations.

**c) Membership – Database status**

It was noted that the database was continually being worked on, and being brought up to date. Susan Saunders advised that of the current subscribers there were about 25 email bounces due to typos in the email addresses and there was a process to go through to get them corrected. Susan advised that the database can be accessed via the internet.

**9. Marketing / Promotion**

**a) CBD News –advertising and promotion**

It was noted that promotion of the regular R3000 events were planned to be included in the CBD News and that Artur Hajda has been in contact with CBD News in relation to this.

Susan Saunders had been in contact with committee members with a draft article for inclusion in the CBD News that had since been submitted. Susan advised that the next article she was working on was about how residents can help the council by using the free council app “Snap Send Solve” to report incidents, something out of order or broken, or provide feedback to council or the relevant authority. Susan explained that she had used the app many times and has found the council to be very responsive.

Rafael Camillo noted that any committee member could write articles and submit them through Susan Saunders for publishing in the paper.

**b) Action Plan re Hocking Stuart/R3000 survey**

It was noted that the presentation by Scott Mcllroy of Hocking Stuart at the last drinks night had been very successful with a record attendance. John Dall’Amico noted some of the important issues that had arisen would be addressed at coming meetings and events.

Rafael Camillo suggested that R3000 meet with council and present the results to them perhaps in graphic form. It was noted that an overall summary of the results had already been posted in the CBD news.

It was also noted that Rafael would be meeting with Hocking Stuart to ensure that they have a process in place for purchasers and or renters of apartments in the CBD to be given a complimentary R3000 memberships. A pack or initially a R3000 brochure would be given to the newly introduced member.

**Action:** Rafael Camillo and Susan Saunders to arrange to meet with Scott Mcllroy regarding people buying apartments.

**10. Fundraising / Grants / Sponsorship**

**a) Management of Grant – Action Plan**

It was noted again that funds from the City of Melbourne are expected to be received in coming days, if not already received.

**b) Action plan re Sponsors renewal and new sponsors.**

John Dall’Amico advised that there was a potential new sponsor, besides CBD News who is also now a sponsor. It was noted that a half page in the CBD News is available to R3000 per month, besides advertising space.

#### 11. Website Discussion / Update

It was noted that maintaining and updating the website is an ongoing process.

#### 12. Social Media Update

Steven Myrteza provided a brief update, confirming that R3000 Facebook had been updated from “group” to “page” view which has resulted temporarily in some lost followers, however that he would contact the previous followers. Steven noted that he would be able to schedule two weeks of posts ahead of time and could promote the CBD News and individual articles. He suggested that all CBD News articles be added to the R3000 website where the Facebook posts would point.

#### 13. Events – Plan for 2016 Drinks Nights and AGM

Artur Hadja had forwarded a proposed list of events for the year to the committee. It was confirmed that the next event on 3 March would be a Trivia Night which Artur Hajda and Susan Saunders were planning. Due to the Comedy Festival, R3000 were advised that the upstairs room at the Kelvin Club would not be available for the following meeting and a more informal gathering would need to be planned for Thursday, 7<sup>th</sup> April.

- a) **Participate Melbourne – 2016 Plan.** Susan Saunders advised that the City of Melbourne via the Participate Melbourne website were seeking ideas and vision from the community for the next decade. Susan noted that residents should be encouraged to complete the survey.
- b) **Citizen Foresters Program –** Susan Saunders raised the potential of inviting a speaker to update R3000 with regards to the new City of Melbourne program where residents can become involved in creating a greener Melbourne by participating in urban forest data collection projects. Susan advised that Kelly who runs the program would be prepared to do a talk and this will be arranged at a suitable time.

Shelley Roberts suggested that R3000 could consider partnering with CoRBA for potential events. Rafael Camillo noted that one of the issues that arose at the last meeting was the sustainability of the provision of Melbourne water in the future to accommodate increasing population and buildings in the CBD. Robyn Bunting advised that she could assist in planning an event and could contact the head of the sustainability section at Council with a view to having them attend a meeting potentially with a panel. A potential date of 5 May or 2 June was proposed for this event.

It was noted that upcoming events including the above would be prioritised and planned for the year, whilst also considering events that East Enders may wish to plan.

#### 14. Projects and Programs

- a) **3000 Steps – Residents 3000 Grid walk in partnership with I’m Free Tours and participating cafes, supported by CoM**

John Dall’Amico advised that the first walk was scheduled for 19 March 2016, the week before Easter with Fiona from Hidden Tours. It was noted that at present there were four walks planned for the year and that Artur Hajda would discuss with Fiona the potential to add two more walks to the schedule. Robyn Bunting advised that Fiona had set up the first walks in the city a number of years back. Artur advised that the maximum number of people on each walk would be capped at 20 people so that the group can be accommodated at businesses they may visit.

- b) **Meet the other Associations**

This was discussed previously in relation to attending CoRBA meetings.

#### 15. General Business

Shelley Roberts raised the issue of busking in the CBD and advised that the council were planning on running a 24 hour busking trial. This would include busking with amplification. Shelley had forwarded a copy of a letter written by the Chairman of the OC of 260 Little Collins Street to the Mayor, to distribute to all committee members with a request that they sign it. It was noted that this is the type of issue where R3000 can clearly state their position, i.e. that they are not in support of busking, particularly amplified busking at night, and to consider preparing a policy statement to be published on the website.



Rafael Camillo noted the need for an additional person on the committee.

**16. Next Meeting**

Meetings are set to be held on the last Tuesday of the month, and the second last Tuesday of the month if coinciding with the same week as the drinks night. It was confirmed that the next meeting would be held at 6.30pm on Tuesday, 29 March 2016.

**17. Meeting Close**

The meeting was declared closed at 7.47pm.

Confirmed as correct.

[signed]

John Dall'Amico, President

Date: 29 March 2016