



RESIDENTS 3000 INC. COMMITTEE MEETING
HELD ON MONDAY, 30TH NOVEMBER 2015
AT APARTMENT 901, 118 RUSSELL STREET, MELBOURNE
FROM 6.00PM

MINUTES

- 1. Welcome:** The President, John Dall'Amico welcomed all present, including the new committee member, Graeme Clifford, and declared the meeting open at 6.10pm.

Present: Graeme Clifford 1/1, John Dall'Amico 1/1, Artur Hajda 1/1, Steven Myrteza 1/1, Denise Reynolds 1/1, Susan Saunders 1/1, and Merle Willis 1/1.
- 2. Apologies:** Shelley Roberts 0/1, and Rafael Camillo 0/1.
- 3. Quorum:** A quorum was declared.
- 4. Casual Vacancy on Committee**
Robyn Bunting had indicated her interest in filling the casual vacancy on the committee.
Motion to appoint Robyn Bunting to fill the casual vacancy:
Moved: Susan Saunders
Seconded: Denise Reynolds
MOTION CARRIED
- 5. Confirmation of Previous Minutes**
The minutes of the previous committee meeting held on Monday, 26th October had been circulated to the committee, and was taken as read.
Motion to Accept the minutes
Moved: Denise Reynolds
Seconded: Susan Saunders
MOTION CARRIED
- 6. Election of Committee Executive**

 - a) Election of Vice President**
Susan Saunders nominated for the position of Vice President.
Moved: Susan Saunders
Seconded: Denise Reynolds
MOTION CARRIED
 - b) Election of Treasurer**
Denise Reynolds nominated for the position of Treasurer.
Moved: Denise Reynolds
Seconded: Susan Saunders
MOTION CARRIED
 - c) Election of Secretary/Public Officer**
Merle Willis was nominated for the position of Secretary, which includes being the Public Officer.
Moved: Susan Saunders
Seconded: John Dall'Amico
MOTION CARRIED



7. Business Arising

a) Residents 3000 policy positions – SM

Steven Myrteza provided a brief update and background information including reasons why Residents 3000 had decided that it needed to have policy positions on various issues. He noted that any committee member could write a policy position(s) and that he had so far written the first draft policy position on Building Planning Requirements, with two more to follow. Shelley Roberts had advised that she would set up a contact for Steven Myrteza as discussed at the previous committee meeting to assist in finalising the first policy position. It was noted that other policy position papers in the pipeline were (1) Waste Recycling, (2) The Homeless, and (3) Foodtrucks, with a number of other topics of interest also being considered and prioritised.

8. Correspondence In / Out

It was noted that following the AGM that the Annual Statement to 30 June 2015 had been lodged with Consumer Affairs.

Susan Saunders advised that Hocking Stuart had requested 50 to 100 R3000 printed brochures to include in their tenants packs.

9. Treasurers Report – DR

The Treasurer, Denise Reynolds had distributed financial reports to 31 October 2015 to the committee and these were taken as read. It was noted that the report to the end of November 2015 would be provided in coming days.

10. Planning for 2016 post AGM

a) Allocation of Responsibilities for Management of the Association.

Susan Saunders noted that sub-committees had been formed early 2015 and that committee members had subsequently settled well into performing duties according to their skills and interests, e.g. Rafael Camillo - Events, Susan Saunders - website, Denise – financials, etc. Susan Saunders noted that new committee member Graeme Clifford had indicated an interest in assisting in the area of promotions and publicity for R3000, which was welcomed by the committee, as it would fill a current gap.

b) Membership.

(i) Membership drive – brochure distribution.

It was noted that approximately 200 brochures would be provided to Hocking Stuart to include in new tenant packs. Arthur Hajda advised that he would take 50 brochures to leave at each of three CBD libraries (total of 150). The aim was to distribute brochures to all Owners Corporations, ideally targeting all residents in the CBD.

(ii) Membership collection and renewal system.

Artur Hajda provided a summary of the current membership. It was noted that there were an additional 200+ new members that resulted from the Hocking Stuart survey which had offered free membership to CBD residents who participated in the survey. It was noted that automatic renewal of membership works well by PayPal, but that if a membership is automatically renewed and the member does not want to proceed with it, that it can easily be reversed.

(iii) EWay proposal – subscription payment.

Susan Saunders advised that PayPal was not always the preferred method of payment as it requires registration with PayPal. Susan advised that she recommended that R3000 join up to eWay, which is an alternative online payment gateway that is a lot cheaper.

With PayPal no longer to be promoted as the preferred payment system with auto renewals, consideration was given and a discussion held with regards to a common renewal date.

A discussion was held and Susan Saunders proposed that the common membership renewal date be the first of July each year and that R3000 subscribe to eWay to receive payments online.

Moved: Susan Saunders

Seconded: Denise Reynolds

MOTION CARRIED



It was agreed and noted that a reminder would be sent to members who have not renewed, and that new members who joined in May or June would receive a part complimentary membership until 1 July, and that there would be no pro rata membership.

c) Marketing / Promotion.

(i) CBD News and our plans for advertising and promotion.

Susan Saunders noted that the plan was to submit R3000 articles with logo to CBD News each month. John Dall'Amico also noted that it had previously been decided that copies of previous CBD News articles would be obtained to add to R3000 website and social media sites. Graeme Clifford agreed that he would aim to prepare a monthly article for inclusion in the CBD News and would discuss this with the editor of the paper. It was also noted and agreed that R3000 would in future seek to include a business card size advertisement of the monthly drinks night in the CBD News.

(ii) Action Plan re Hocking Stuart/R3000 survey.

It was noted that approximately 250 people had completed the survey and that R3000 would have access to the database which would be provided by Hocking Stuart. All survey applicants were automatically also to be given a free one year R3000 membership, and would be added to the R3000 membership database. The winner was yet to be announced. It was noted that there would be an opportunity for Scott McIlroy of Hocking Stuart to present the results of the Survey, preferably at the first drinks night of 2016, on 4 February.

d) Fundraising / Grants / Sponsorship.

(i) Management of Grant – Action Plan.

It was noted that John Dall'Amico would manage this. It was also noted that the grant received had been reduced by approximately 70% from the amount applied for.

(ii) Action plan re Sponsors renewal and new sponsors.

It was noted that John Dall'Amico was in the process of discussing renewal with current sponsors.

It was noted that Artur Hajda was working on distribution of the CBD News to libraries and residential buildings in the CBD and would send the draft proposal to John Dall'Amico. John Dall'Amico provided an update regarding CBD delivery, and noted that the longer term aim was to distribute all the CBD Newspapers in future.

It was noted that John Dall'Amico would meet up with Shane Scanlon of CBD News and Hocking Stuart to discuss the above issues.

e) Social Media and Website.

(i) Changing Facebook follow system.

Susan Saunders advised that R3000 Facebook had originally been set up as a "Page", and that this had been subsequently changed to "Group", but that it was proposed that there would be advantages for it be changed back to "Page," with Steven Myrteza requested to make the change. It was noted that businesses are usually set up as a "Page", not "Group". It was noted that not everything posted would be visible, and that it would be necessary to like and follow posts to see everything.

It was **resolved** to change to the follow system back to "Page", however it was noted that "Group" would not be completely removed.

(ii) Website update – SS/AH.

Susan Saunders confirmed that the content had been updated recently in line with the new slogan "connect – support – represent". Susan also noted that emails can now be sent to the database. Artur Hajda noted that R3000 Instagram needed new images. He suggested that each week he was willing to add to Instagram one CBD building per week, with potentially up to 52 for the year, however that he would need photos, some of which could be obtained from Wikipedia. He noted that this would be linked back to the R3000 website.

After some discussion it was noted that Steve Myrteza would add the membership rules/changes to the website, and also a Privacy policy.



- (iii) Review of Social Media – SM.
This was discussed earlier in the meeting.

f) Events.

- (i) Plan for 2016 Drinks Nights and AGM.

Arthur Hajda advised that he had met with committee member Rafael Camillo who had provided a list of events being considered for 2016, which Artur would distribute to committee members.

11. Projects and Programs

a) 3000 Steps – Residents 3000 Grid walk in partnership with I’m Free Tours and participating cafes, supported by MCC

It was noted that the outcome of the \$8,000 City of Melbourne grant applied for by R3000 was that a reduced amount of \$2,500 was received, which would limit the planned project.

b) Meet the other Associations

It was noted that the Collins Street precinct had invited residents to an event “Have we met yet?” to be held on Wednesday, 2 December. Meeting other Associations is a work in progress.

12. General Business

A discussion was held with regards to a social gathering in December 2015 for available committee members and it was agreed to meet for dinner at 7pm at Red Spice Road on McKillop Street. Artur Hajda would accordingly make the arrangements and inform the committee.

Vouchers - It was noted that R3000 was seeking a printer to economically print voucher booklets, and that Steve Myrteza would investigate this further.

13. Date and Venue of 2016 Meetings

A discussion was held with regards to the day of week, time and venue for the 2016 meetings. It was resolved that instead of the last Monday of the month, that the monthly R3000 committee meetings would be held at a new time of 6.30pm on the last Tuesday of each month at the Kelvin Club. It was agreed that the AGM would in future be held on the same Thursday as the drinks night, and would be held earlier next year on Thursday, 7 October. It was noted that the last Tuesday of the month in January 2016 is a public holiday (Australia Day), and it was therefore agreed that the first committee meeting for the year would instead be held on Wednesday, 27 January 2016.

14. Meeting Close

The meeting was declared closed at 7.58pm.

Confirmed as correct.

President

Date