



**RESIDENTS 3000 INC. COMMITTEE MEETING  
HELD ON MONDAY, 29<sup>TH</sup> JUNE 2015  
AT THE KELVIN CLUB, MELBOURNE PLACE  
FROM 6.00PM**

**MINUTES**

- 1. Welcome:** John Dall'Amico welcomed all present and declared the meeting open at 6.09pm.  
**Present:** John Dall'Amico 8/8, Merle Willis 8/8, Robyn Bunting 5/8, and Steven Myrteza (3/8).  
**Apologies:** Susan Saunders 7/8, Denise Reynolds 5/8, Eric Giammario 6/8, Rafael Camillo 6/8, Shelley Roberts 6/8, and Artur Hajda 4/8.
- 2. Quorum:** There was no quorum present.

As there was no quorum present at the meeting these minutes are presented for information only.

**3. Confirmation of Previous Minutes**

The minutes of the previous committee meeting held on Monday, 25<sup>th</sup> May 2015 had been circulated to the committee, and taken as read. Due to there being no quorum the minutes of the previous meeting are to be adopted at the next committee meeting.

**4. Business Arising**

**a) FED Square get-fit / training sessions**

This is on hold until later in the year to capitalise on summer classes.

**b) CoRBA (Coalition of Resident & Business Associations)**

This is on hold and to be discussed at the next meeting.

**5. Correspondence In / Out**

The following correspondence was acknowledged and discussed briefly:

- a) An email from Yolande Leonardi with regards to the disbanding of the Police Community Consultative Committee (PCCC) for the CBD, and representation of Residents 3000 (R3000) at CoRBA committee meetings which had previously been attended by John Price. John Dall'Amico noted that he had attended one of the new meetings that had been put in place by the police to replace the PCCC meetings.
- b) A website query from a CBD resident via Sue Saunders regarding the position of R3000 in relation to horse-drawn carriages and potentially seeking support to put a stop to working horses. This reinforced the resolution at the last committee meeting to document R3000 policies to put to the AGM. Steven Myrteza offered to prepare a template for R3000 policy positions to put forward on various issues.
- c) A letter from the City of Melbourne that provided information regarding community consultation in relation to their draft Reconciliation Action Plan for 2015 to 2018. It was noted again that the R3000 policies are being formulated. Robyn Bunting noted that this was an issue that had come up previously and one that it was important for R3000 to have a strong position on.
- d) A letter from the City of Melbourne requesting feedback for the Gourmet Food Truck trial. It was noted that given that the food trucks have not been in the CBD that it was therefore not relevant to R3000.

**6. President's Report**

John Dall'Amico provided an update, advising that a grant application had been submitted to the COM for the R3000 walking tour titled "3000 Steps" with an initial trial period to start on 5 July 2015. John noted that the proposed tour had evolved into a "walking and talking" tour with a guest speaker at the café where free coffee would be provided before the start of the tour. The talk would be about issues such as homelessness, police issues, waste management,



and sustainability. It would embrace new and current residents by providing a tour showing city lifestyle essentials as well as highlighting current issues and historic points of interest.

John Dall'Amico noted that since the disbanding of the Police Community Consultative Committee (PCCC) that the police had established a new quarterly Melbourne Safety and Security Committee and were hoping for improved results. The group would focus on safety aspects of the city and meeting people.

John Dall'Amico advised that the Safety & Security Audit was not gaining traction, and it was noted that the State Government grant was due in August if R3000 decided to pursue it. John advised that he was continuing to work on a marketing strategy with Hocking Stuart in conjunction with the R3000 database that was being developed.

## 7. Treasurers Report – DR

Denise Reynolds had distributed financial reports to 31 May 2015 to the committee and these were taken as read.

## 8. Sub-Committee Reports

**Fund Raising, Grants, Charity Sub-Committee** – Information regarding a grant application that had been submitted was covered earlier in the meeting.

John Dall'Amico noted that the relationship being built with the CBD News now includes an article per month and branding for R3000. However, the next step was for R3000 to find an effective method for delivering 25,000 papers per month, which would provide R3000 with an ongoing income. Suitable trolley(s) are being considered to deliver the CBD News with sponsors advertising on the sides. John noted that delivery of the paper is currently being done on the last Wednesday to Friday of the month. John Dall'Amico proposed that a method of delivering the paper would be for each committee member to consider volunteering to do a small delivery each month, perhaps to buildings in their neighbourhood. Steven Myrteza confirmed his willingness to assist in delivering 500 to 1000 on a weekend once a month.

It was noted that permission would need to be sought from the Owners Corporations to have stands or baskets in residential buildings. Robyn Bunting advised that the daily metro MX magazine had disbanded and noted that The Forum had installed a magazine stand and suggested that R3000 could consider reproducing similar stands for the CBD News at venues in the CBD.

**Membership / Membership Benefits** – This was discussed and reported on as part of the website and projects updates.

**Events Sub-Committee** – A summary of the remaining events being considered for the year are as follows:

- 1) A joint event to be held with East Enders - a presentation by Ben Rimmer, the CEO of the City of Melbourne.
- 2) An Event with City Precinct (to be arranged by Rafael Camillo).
- 3) A "Sustainability" event with Australian Institute of Architects (to be arranged by Shelley Roberts).
- 4) The AGM / End of year party.

## 9. Website Update/Database/Vouchers

Sue Saunders was not present to update the committee. Steven Myrteza advised that he would update the committee regarding social media at the next meeting, and that he was managing Facebook and Pinterest (not Twitter) for R3000. It was noted that Robyn Bunting would manage the Instagram account for R3000.

A discussion was held with regards to the "3000 steps" draft brand design that Susan Saunders had distributed to committee members prior to the meeting, and which was in the same font as used for the current logo and brand, however the colour green was used instead of the R3000 blue, with additional text "walking with neighbours" included. Robyn Bunting expressed concerns regarding keeping the R3000 brand strong and consistent and recommended that the same blue be used, and that the additional text be dropped. Steven Myrteza advised that on Pinterest and Facebook that "We are 3000" was being used, and he also expressed concerns about the weakening of the current brand and logo. Besides photos that would be taken on the walk, John Dall'Amico advised that he had been in contact with an artist who was considering sketching for the walk.



## 10. Projects and Programs

### a) Residential Security Self-Assessment

John Dall'Amico advised that subsequent to the additional training for volunteer auditors conducted by Leading Sen Constable Glenn McFarlane on 19 May 2015, that the night self-assessment training session had been cancelled due to very few people participating and showing interest, and it was noted that the program was losing traction. John Dall'Amico noted that despite the CBD News articles advertising the program and creating awareness that there had not been much interest and response from owners corporations.

Steven Myrteza proposed that if there were no additional benefits to R3000 that it may be best to abandon the project at this stage, with a view to possibly revisiting it another time. Robyn Bunting proposed that R3000 write a letter to the COM to request that they consider taking on and managing the project to increase safety in the CBD and to expand on the police strategy whilst working with Owners Corporations.

### b) Residents 3000 Grid walk in partnership with I'm Free Tours and participating cafes, supported by MCC

John Dall'Amico noted that it had initially been considered that the "3000 Steps walk would be introduced as a benefit for members, however that it would now include a monthly talk and free guided walk aimed at all CBD residents, with the possibility of also capturing them as R3000 members. The idea is for participants to engage in conversation on the walk including discussing local issues, city lifestyle essentials and highlighting current issues and historic points of interest. A discussion was held with regards to the potential to get students interested, and to include content in the CBDNews, such as interviewing RMIT students in the CBD for a snapshot, e.g. style person of the week with the aim of building up student membership. However, it was noted that this would be planned in preparation for the following year, as it was important to focus on and establish the walk first. It was noted that the walk would be an event in its own right, and that it would be a group project with a public interface, incorporating the community and the City of Melbourne walking plan, and that it would also be a membership drive, with a monthly topic and a guest speaker.

### c) Meet the other associations

This will be ongoing, and to be discussed at the next meeting.

## 11. General Business

Robyn Bunting advised that she had invited Amy Brand, Sustainability Officer for the COM at the drinks night this Thursday. She noted that it was the same night that the new CEO of Melbourne, Ben Rimmer would be speaking.

John Dall'Amico commented on the superior quality of the sample bag/backpack with R3000 logo that Robyn Bunting had made up for R3000 members who go on the "R3000 Steps" walk. Robyn advised that sponsorship details would be added to the bags, and that the actual cost would be \$5 each for the materials only, as she would donate the labour to make the bags. It was noted that the cost of the bags was not included in the recent grant application submitted.

## 12. Date of Next Meeting

It had previously been confirmed that the next committee meeting was scheduled to be held on Monday, 27 July. The remaining Committee meetings scheduled for the rest of the calendar year on the last Monday in the month are as follows: 31 August, 28 September, 26 October, and 30 November. AGM – Thursday, 26 November.

## 13. Meeting Close

The meeting was declared closed at 7.53pm.

Confirmed as correct.

[signed]

John Dall'Amico, President

Date: 28 July 2015