



**RESIDENTS 3000 INC. COMMITTEE MEETING
HELD ON TUESDAY, 28TH JULY 2015
AT THE KELVIN CLUB, MELBOURNE PLACE
FROM 6.00PM**

MINUTES

1. Welcome: John Dall'Amico welcomed all present and declared the meeting open at 7.08pm. The meeting commenced later than usual due to the late running of the previous meeting of the committee with Scott McIlroy of Hocking Stuart to work through a proposed survey for CBD residents.

Present: John Dall'Amico 9/9, Susan Saunders 8/9, Denise Reynolds 6/9, Merle Willis 9/9, Steven Myrteza (4/9), Rafael Camillo 7/9, and Artur Hajda 5/9.

2. Apologies: Robyn Bunting 5/9, Eric Giammario 6/9, and Shelley Roberts 6/9.

3. Quorum: A quorum was declared.

4. Confirmation of Previous Minutes

The minutes of the previous committee meetings held on Monday, 25th May 2015 and 29th June 2015 had been circulated to the committee, and taken as read.

Motion to Accept the minutes

Moved: Steven Myrteza

Seconded: John Dall'Amico

MOTION CARRIED

5. Business Arising

a) FED Square get-fit / training sessions

This is on hold until later in the year to capitalise on summer classes.

b) CoRBA (Coalition of Resident & Business Associations)

This is on hold and to be discussed at another meeting.

c) Residents 3000 policy positions (SM)

Steven Myrteza distributed a draft presentation and provided an overview of a possible approach to develop policies for Resident 3000 ("R3000") members. In summary the proposal was that a methodology be agreed on identification of topics, development and administration of policy positions, including engagement of stakeholders on policy positions. He noted that a standard template would need to be agreed, and a sub-committee possibly formed. With regards to consideration of topics it was noted that policies would need to be party neutral, and not be seen to be promoting business. It was agreed that issues that committee members felt strongly about would be covered first, and it was considered that one new policy could be covered a month. Steven suggested that any member of R3000 could write a policy paper which would be put to the policy sub-committee for comments, then to the R3000 committee where it would be endorsed. The paper would then be sent to an appropriate person at council or the Future Melbourne Committee, and the applicable state government agency, however it was noted that perhaps at least 3 relevant policies be completed before any policies are put forward or released. It was noted that participation by R3000 members could be encouraged with draft policies included on the website. Steven noted that the policies could be uploaded to the Dropbox for access to committee members, and once endorsed that they be added to the website, and dated for review within 12 months.

John Dall'Amico proposed that the policy development proposal put forward by Steven Myrteza be adopted.

Motion to Accept

Moved: John Dall'Amico

Seconded: Unanimous

MOTION CARRIED



6. Correspondence In / Out

There was no correspondence of note, besides an email from Corporate Affairs on 30 June 2015 advising that the 2015 annual statement would need to be submitted online within one month after the date of the AGM which needs to be held within 5 months after 30 June 2015, which is the end of the association's financial year. The current date set for the AGM was noted as being 26 November 2015, which is within the required timeframe.

7. President's Report

John Dall'Amico provided a verbal update. He noted that delivery of the CBD News had been completed earlier this month. He advised that delivery is scheduled one week after delivery of the Docklands News, which is not necessarily the last Wednesday to Friday of each month as first thought. John referred to first delivery undertaken by R3000 and carried out by himself and Rafael Camillo to businesses and cafes in the CBD. John advised that currently there are 3000 papers delivered to the Kelvin Club, and another 3000 delivered to 300 King Street for R3000 delivery. John noted that currently R3000 are delivering these papers to cafes and paying someone to do so, however that the aim was for R3000 to find a way to distribute the full quantity of 25,000 papers, and to do bulk distributions to CBD residential buildings each month. He noted that R3000 could produce R3000 branded baskets. John noted again the opportunity for R3000 to continue forging a relationship with the paper to assist in getting the R3000 message across. Artur Hajda confirmed that he was willing to collect 150 papers for his building, and more for delivery to another 1 or 2 other buildings each month.

Steven Myrteza raised the possibility of access to the CBD News online and whether one CBD News article could be posted to the R3000 Facebook each day, with some credit given to R3000 for doing so. JD noted that he would discuss this with the editor of the CBD News.

8. Treasurers Report – DR

The Treasurer, Denise Reynolds had distributed financial reports to 30 June 2015 to the committee and these were taken as read. It was noted that these were also the financial reports that would be taken to the AGM.

Motion to Accept the financial reports

Moved: Susan Saunders

Seconded: John Dall'Amico

MOTION CARRIED

9. Sub-Committee Reports

Fund Raising, Grants, Charity Sub-Committee – There was no further update further to the grant application for \$8,000 submitted to the council the previous month.

Membership / Membership Benefits – A brief discussion was held with regards to membership numbers. Sue Saunders advised that reminder emails that had been sent to members had not produced much response. Steve Myrteza suggested that there needs to be incentives to motivate residents to join, such as the free 3000 Steps walk and CBD News. John Dall'Amico noted that the walk needs to be promoted and interest generated at other sides of the CBD, with different cafés to provide the free coffee.

Events Sub-Committee – A summary of the remaining events being considered for the year are as follows:

- 1) An Event with City Precinct (to be arranged by Rafael Camillo).
- 2) A "Sustainability" event with Australian Institute of Architects (to be arranged by Shelley Roberts).
- 3) The AGM / End of year party.

10. Website Discussion / Update

Steven Myrteza provided a presentation and update of the progress of social media for R3000, noting that he had commenced drafting social media sites for Facebook and Pinterest, but that he did not recommend a Twitter account for R3000 as it was not relevant and too demanding to maintain. Steven noted that there needs to be a clear purpose for each media.

Facebook – Steven advised that the page had been created as a group and that it was "public". After some discussion it was agreed that the page remain "public" and that if necessary it could be changed afterwards. Steven



noted that posts had been minimal so far. He suggested that events be reported, but that promotions be avoided. He advised that the page was previously called “WeR3000” but it had recently been changed to “Residents 3000” to be consistent with R3000 branding. Steven noted that any pictures of interest taken in the CBD by committee members should be sent to himself to post, but that he could also give all committee members admin rights. Steven noted the relevant post by Amy Brand, the Sustainability Officer for the City of Melbourne who had been at the last drinks night. Steven also noted that the monthly R3000 CBD News article could be posted to Facebook.

Pinterest – Steven Myrteza advised that the Pinterest site had been created as “public”, and that there were no followers currently. He noted that he would change it from “WeR3000” to “Residents 3000” to be consistent with branding and to make it easier to find. He advised that the site showcases living in Melbourne CBD, and that currently there are 101 pins across 15 boards, including topics such as “places to eat”, “places to drink”, etc. and that he would add “buying tips”.

Artur Hajda advised that he would be working with Robyn Bunting setting up Instagram for R3000. He also noted that when posting on Instagram that one can be directed to the R3000 with a hashtag (#).

11. Projects and Programs

a) Residential Security Self-Assessment

Further to the proposal by Steven Myrteza at the last committee meeting that the Residential Security Self-Assessment project be abandoned by R3000 at this stage, John Dall’Amico advised that he had spoken with Sen. Constable Glenn McFarlane and notified him that R3000 had put in their best efforts to promote the program, but due to a lack of interest were withdrawing from the program.

b) 3000 Steps – Residents 3000 Grid walk in partnership with I’m Free Tours and participating cafes, supported by MCC

John Dall’Amico advised that the first walk on 5th July had been successful, and that a grant application for \$8,000 had been submitted to the COM to assist with running it. Sue Saunders noted that she would obtain pictures taken of the walk which she would upload to the website. John Dall’Amico confirmed that he would forward pictures taken to Sue.

c) Meet the other associations

This is ongoing, and to be discussed at the next meeting.

12. General Business

Artur Hajda advised that he was interested in running a Trivia Night as part of the drinks night proposed to be held on Thursday, 6th August, or the following month.

John Dall’Amico thanked Steven Myrteza for his time and efforts putting together the R3000 policy position proposal and social media presentations for the committee.

13. Date of Next Meeting

It had previously been confirmed that the next committee meeting was scheduled to be held on Monday, 31 August. The remaining Committee meetings scheduled for the rest of the calendar year on the last Monday in the month are as follows: 28 September, 26 October, and 30 November. AGM – Thursday, 26 November.

14. Meeting Close

The meeting was declared closed at 8.35pm.

Confirmed as correct.

[signed]

John Dall’Amico, President

Date: 29 September 2015