



**RESIDENTS 3000 INC. COMMITTEE MEETING**  
HELD ON WEDNESDAY, 27<sup>TH</sup> JANUARY 2016  
AT THE KELVIN CLUB, 14 – 30 MELBOURNE PLACE, MELBOURNE  
FROM 6.30PM

**MINUTES**

1. **Welcome:** The President, John Dall’Amico welcomed all present, and declared the meeting open at 6.32pm.  
**Present:** Rafael Camillo 1/2, John Dall’Amico 2/2, Artur Hajda 2/2, Steven Myrteza 2/2, Denise Reynolds 2/2, Shelley Roberts 1/2, Susan Saunders 2/2, and Merle Willis 2/2.
2. **Apologies:** Robyn Bunting 0/2, and Graeme Clifford 1/2.

John Dall’Amico notified the committee that Graeme Clifford had advised that he would be an apology for the meeting tonight and also needed to resign from the committee for reasons that he would provide to John. It was noted that there was now a casual vacancy on the committee, with a PR role to be filled.

3. **Quorum:** A quorum was declared.

4. **Confirmation of Previous Minutes**

The minutes of the previous committee meeting held on Monday, 30<sup>th</sup> November 2015 had been circulated to the committee, and was taken as read.

**Motion to Accept** the minutes

**Moved:** Artur Hajda

**Seconded:** Susan Saunders

**MOTION CARRIED**

5. **Business Arising**

- a) **Residents 3000 policy positions – SM**

Steven Myrteza advised the committee that he had started working on a paper on “The Homeless/Rough Sleepers in the CBD”. A discussion was held to determine the general viewpoint of the committee to assist Steven in putting the paper together. It was noted that the Melbourne City Council have a strategy with regards to the homeless.

**Action:** Steven to update the paper and to distribute it to committee members, and to also forward a copy of the Council’s policy.

It was noted that a dialogue can be started via social media with regards to various policy positions to canvass the views of R3000 members and others. It was noted that once a policy is finalised the website would be updated to include a couple of paragraphs with R3000 position.

6. **Correspondence In / Out**

It was noted that Yolande Leonardi had corresponded with regards to CoRBA and R3000 membership numbers. Susan Saunders advised that R3000 information and updated logo had been provided and has since been updated on the CoRBA website. The matter was discussed and it was noted that Shelley Roberts and Rafael Camillo would attend CoRBA meetings scheduled to be held in February, May, August and November 2016 on behalf of R3000. It was noted that the opportunity would be used to engage with other community groups.

There was no other correspondence of note.

## 7. Treasurers Report – DR

The Treasurer, Denise Reynolds had distributed financial reports to 30 November 2015, and 31 December 2015 to the committee and these were taken as read.

Denise advised that the December financial report reflects the grant due from the government for \$2,500 which had been invoiced, however she advised that the funds had not yet been received. It was noted that the financial report included YTD fund raising expenses of \$2,242 which is being paid to the people who deliver the CBD News each month. It was also noted that the \$2,500 grant was allocated to be spent on the 3000 Steps walk.

A discussion was held with regards to the catering budget for social events and it was noted that in the previous year \$300 to \$400 had been allocated towards social events, with slightly more for the AGM.

**Motion regarding catering costs for drinks nights.** A discussion was held, and Susan Saunders put forward a motion that \$400 per month be allocated for catering for the drinks nights according to the meeting schedule, and that \$10 be charged as an entrance fee for non-members.

**Moved:** Susan Saunders

**Seconded:** Shelley Roberts

**MOTION CARRIED**

## 8. Membership

### a) Membership drive – Brochure distribution

It was noted again that the new brochures need to be distributed into residential buildings in the CBD. Artur Hajda advised that he was in the process of completing the list of owner's corporation buildings in the CBD and expected that it would be finalised by the coming weekend. Shelley advised that she may be able to assist with buildings that Artur may not be aware of. It was noted that over 70% of buildings run by owner's corporation have over 15 apartments.

### b) Membership collection and renewal system

Susan Saunders noted again that PayPal payments needed registration with PayPal first, which was proving to be a drawback. Susan advised that she had spent many hours trying to set up eWay, an alternative payment system discussed at the last meeting. eWay had the benefit of reduced fees of 2.5% only, however Susan advised that PayPal's fees (currently 2.5% plus 30c) would be reduced to 1.1% only if the category for R3000 was changed to "Not for Profit" similar to "Charity". PayPal had yet to advise their approval of a reduced rate.

It was further noted that R3000 would prefer to receive credit card payments directly, however this was only available with an additional fee of \$25 per month. Susan Saunders recommended that R3000 continue with PayPal for the time being for those members who chose to pay/renew by PayPal, but that R3000 no longer accept automatic renewals. It was expected that the preferred method of payment would be by direct transfer of funds to the R3000 bank account which would incur no charges to the person paying, nor to R3000.

Susan Saunders advised that there would be an option on the website for members to pay in advance for up to 3 years: \$20 for 1 year (as agreed at the AGM), \$40 for 2 years and \$60 for 3 years.

## 9. Marketing / Promotion

### a) CBD News –advertising and promotion

John advised the committee that Susan Saunders had written an article for the CBD News due to come out the next day regarding the new Hero Apartments solar rooftop installation that had been opened by the Lord Mayor, as the largest system (50kWp) installed on a residential building in the city.

Rafael Camillo suggested that information be uploaded to the R3000 website and Facebook advising the vacancy and need for a journalist/PR person to write articles for R3000. It was agreed that in future the R3000 committee would be advised in advance of any articles being finalised for release.

John Dall'Amico advised that the amount being received from CBD News would be increased from \$500 to \$850 for delivery of the papers each month, however there was more work required. He noted that Denise



Reynolds would need to adjust the monthly invoice to CBD News accordingly. John noted that approx. 2350 copies of the newspaper would be delivered into letterboxes that were not locked, and that he would be involved hands-on the next day to see how this would work.

Shelley suggested the delicatessen area at Victoria Market as an additional location for quantities of the CBD News to be left, and Artur suggested food courts, shopping centres, restaurants and cafes, in an attempt to widen the distribution.

John advised that two locations undercover were needed to act as the “depot” from where the papers would be delivered.. Temple Court and a church known to R3000 were suggested as potential options. The committee to consider and provide further ideas. John advised that he now has two teams with new trolleys and CBD News branded hi-visibility vests which assisted in getting a better reception. John noted that R3000 vests, sashes or caps would also be made up in time for the CBD News delivery the following month.

**b) Action Plan re Hocking Stuart/R3000 survey**

It was noted that Scott McIlroy of Hocking Stuart would be presenting the results of the survey at the drinks night coming up on 4 February 16, and that Susan Saunders would circulate the invitation accordingly in coming days. The results of the survey would be provided at the meeting.

The survey participants would receive a free R3000 membership, added to the database and be invited to the next event, although names and contact details of respondents were yet to be obtained from Hocking Stuart.

It was noted that anyone who purchases a property in the CBD through Hocking Stuart would also receive a free R3000 membership, which would be paid for by Hocking Stuart at a reduced of \$10 per member.

**Action:** Denise Reynolds to provide John Dall’Amico with the dates and amounts paid by current sponsors in 2015. John to then clarify the sponsorship arrangement with Scott McIlroy and other sponsors for the coming year.

**10. Fundraising / Grants / Sponsorship**

**a) Management of Grant – Action Plan**

John Dall’Amico noted that due to the reduced grant of \$2,500 received for the 3000 Steps walk there would be more involvement and assistance by City Precinct sought, including the possibility of visiting properties/shops of City Precinct members. It was noted that consideration was being given to themed walks planned in conjunction with City Precinct, potentially incorporating distribution of some of the CBD News.

John advised that the City of Melbourne has a new Neighbourhood Development officer, Rachel Maguire, who had replaced Sarah Lindenmayer. John and Artur Hadja would be meeting with Rachel to discuss the involvement of the City of Melbourne and seeking assistance with future grant applications.

**Action:** Artur Hajda to follow up with City Precinct regarding 3000 Steps.

**b) Action plan re Sponsors renewal and new sponsors.**

It was noted that John Dall’Amico was in the process of discussing renewal with current sponsors, as discussed earlier in the meeting.

**11. Website Discussion / Update**

It was noted that the CBD News including the latest article would be added to the website. Susan Saunders advised that the website had been updated, and that the 2015 AGM information would be replaced on the front page once the invitation for the drinks night was sent in coming days.

**12. Social Media Update**

It was noted that as agreed Facebook had been converted back to “page” view, and that members needed to be advised before posting commences. Artur confirmed that he would update Twitter and Instagram next week.



### 13. Events – Plan for 2016 Drinks Nights and AGM

It was noted that Artur Hadja would forward a list of proposed events for the year by email to the committee.

### 14. Projects and Programs

#### a) 3000 Steps – Residents 3000 Grid walk in partnership with I'm Free Tours and participating cafes, supported by MCC

This was discussed earlier in the meeting.

#### b) Meet the other Associations

John Dall'Amico advised that Karin Dixon of East Enders had been in contact wishing to co-ordinate a meeting of the two committees. It was confirmed that Denise Reynolds who is also secretary of the East Enders committee would accordingly organise this meeting. It was noted that the two committees would need to co-ordinate the year's events so there are no clashes.

Susan Saunders noted that the dates of the CoRBA meetings could be obtained from their website for Shelley Roberts and Rafael Camillo to attend the CoRBA meetings with the aim of meeting other associations.

### 15. General Business

Steven Myrteza suggested that R3000 determine and document its goals for the year. John Dall'Amico requested that committee members advise him within the next 10 days of two or more goals that they believe are important for the group.

Steven Myrteza thanked Susan Saunders on behalf of the committee for all the time spent trying to get eWay working as an alternative payment system.

### 16. Next Meeting

As distributed the proposed committee meeting dates for the year were set as the last Tuesday of the month, and the second last Tuesday of the month if coinciding with the same week as the drinks night.

It was confirmed that the next meeting would be held at 6.30pm on Tuesday, 23 February 2016.

### 17. Meeting Close

The meeting was declared closed at 8.32pm.

Confirmed as correct.

[signed]

John Dall'Amico, President

Date: 23 February 2016